# New Blog Post From Jacobs The Jewellers Discusses The Secret Of Romance

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London, UK, NOV 19, 2015 - Premier independent jewellery and watch shop Jacobs the Jewellers (www.jacobsthejewellers.com) has just published a discussion on a new blog article entitled 'Local Reading Jewellery Shops: On Bespoke Rings and Surprise Proposals?.

The article details how 'no proposal is so grandiose or ring so expensive enough to rival the romantic value of one done in surprise' and that they've 'been trusted with creating the perfect engagement ring for over 65 years so Prince Charmings are in safe hands.?

The article relates that ?Nothing can ruin the moment more than a ring that doesn?t fit' and that 'getting her ring size is the hardest part of the job because any slip-ups may alert her to what's up'.

The article states that ?Prince Charming doesn?t have to be an artist; all he needs is a keen sense of observation?. In addition, it notes that ?in-house designers can sketch an ideal ring through to full computer-aided technology. They can recycle heirlooms/antique gemstones or even source new ones based on the cut, size, and colour wanted.?

When it comes to a custom design, the article states that 'designing typically lasts between one and two months, so best to research at least 2 months prior to kicking off a personal design project.' They recommend through the article that one 'choose a jeweller that offers clear pricing options so one can plan the necessary budget adjustments. Jacobs, for instance, always works transparently to give buyers the most reassurance and understanding of the ring, design and the budget.'

To read the article, visit www.jacobsthejewellers.com.

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## Jacobs The Jeweller

*Award winning Jacobs is one of Reading?s and indeed Berkshire?s, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.*

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