



Local Business Marketing Training And Services Company Launches Facebook Page

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Simplified Marketer, a business in Gilbert, AZ, has recently launched their Facebook page. The page will provide local and small business marketing training and advice. It will be updated on a daily basis. Much of the information will link directly to the company's website at <http://simplifiedmarketer.com/>.

"Facebook is such an important marketing tool nowadays," says Bill Ross from Simplified Marketer. "It helps businesses connect with their customers, and assists in having messages shared across and more. We provide a lot of training and information on social engagement and social media marketing, so it makes sense that we have our own social media site as well."

The Facebook page, which can be found at <https://www.facebook.com/simplifiedmarketer>, will include a wealth of information above and beyond social media marketing. It will look at issues such as online reputation, lead generation and marketing automation as well as social engagement. Additionally, it is designed to enable people to join in on the conversation, ask questions and share their own tips and advice.

While only recently launched, the Facebook page is already getting a lot of interest and comments. "I think it

is so cool that these guys are now on Facebook," says one user. "It just feels so much more personal than a website, and I feel like I can really talk to a real person through this platform. Plus, it means I can speak to others as well. For me, a business having a Facebook page is all about openness and transparency as well. Best of all is that the information that they share is really interesting and relevant."

Offering local business marketing training and other such services is the business that Simplified Marketer is in. Full details about their business can also be obtained through their professional LinkedIn site at <https://www.linkedin.com/company/simplifiedmarketer>. They are also sharing important information through that particular platform. LinkedIn is most often used by professionals, who believe that sites such as Facebook are for social and personal engagement rather than professional networking. This is something that Simplified Marketer also strongly works with and has important advice, information and guidance about.

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For more information about Simplified Marketer, contact the company here: Simplified Marketer Bill Ross 480-478-0887 support@simplifiedmarketer.com 225 East Germann Road Suite #110 Gilbert, AZ 85297

Simplified Marketer

Simplified Marketer is a company that both teaches and helps local businesses with their online marketing efforts. We focus on a businesses reputation, lead generation, social engagement and automation.

Website: <http://simplifiedmarketer.com/>

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