Chicago Website Design SEO Company Can Help Drive Qualified Leads to Business Website

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Chicago Website Design SEO Company (CWDSC), a digital marketing agency based in Chicago, IL, has emphasized that their Internet marketing services can help drive a large number of qualified traffic to the client?s business website. This is evidenced by CWDSC itself being at the top of search engine optimization keywords in Chicago over the last 12 years. Their web design service consists of: on-page search engine optimization; logo creation; call tracking; email services; high converting content; and provision of a responsive website, which means it is tablet and mobile friendly.

Jack Lombardi, founder and CEO of CWDSC, says, ?The most important key to building a lead generating website is putting search engine optimization as a forethought, not an afterthought. Our systematic approach begins with keyword research to get your business in front of people searching Google for the services or products you provide. All of our web designs follow Google best practices and incorporate white hat tactics keeping your website safe from Google penalties. Our digital marketing agency is here to ensure your website is optimized to rank high on Google and in the Google business listings, which results in massive leads for the business. And we have shown we know what needs to be done by being at the top for 12 years now.?

They want to point out that basically, they are a builder of lead generating machines. Business owners already know the importance of having a full sales funnel and with online marketing, lead generation is what keeps the sales funnel full. There are many strategies and approaches for sales leads generation but CWDSC is focused on web marketing, which is their specialty. Their lead generation services include: website design, SEO, search engine marketing, and Google My Business listing optimization. The lead generation system they will provide for the business consists of but not limited to: website design; lead funnel; content writing; email sequence writing; search engine optimization; reputation building; and PPC (pay-per-click) set up and management.

Jack Lombardi says, ?Like us, we can help your business have the same success in gaining warm/hot sales leads. We are in the business of attracting people who are actively looking for a company [like yours] to give their money to. Sales leads generation has many strategies, so we focus on what we are good at, web marketing.?

The process followed by CWDSC starts with finding the proper and profitable keywords, just like they did with their own company. The next step would be to build or make the necessary adjustments to the current website to reflect those keywords determined in step one. Next is to build, manage, or fix the business? online reputation. Then they will perform SEO for the website. And finally, they will begin off-page SEO for the keywords that have been noted to be the best for the business? products or services.

Meanwhile, CWDSC has been receiving highly positive reviews from clients. On Google, they have an overall rating of 5.0 out of 5 stars and in one of their latest customer reviews, Kalou O. gave them five stars and said, ?I was from a bad experience with another web design company and was looking for professionalism. At CWDSC is where I found professionalism at its best. My moving company website is now up there with the larger businesses and I couldn?t be happier?

Established in 2008 by Jack Lombardi, CWDSC has grown into one of the leading search engine optimization companies for Chicago and other key cities in the United States. While it is based in Chicago, it has branches in seven other cities and has provided digital marketing services to 76 towns. The company?s SEO services are provided by four full-time SEO experts, with a combined experience of more than 25 years and with each one a specialist in their own kind of work.

Those who are interested in getting to know more about the Internet marketing services can check out the

Chicago Website Design SEO Company website or contact them through the telephone or via email. More information regarding CWDSC can be obtained by checking out the latest CWDSC press releases.

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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