



Chicago Website Design SEO Company Provides Web Design Services in Gold Coast Chicago IL and More

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Chicago Website Design SEO Company Gold Coast web design and SEO services have been made available for businesses in the Gold Coast, including those in surrounding areas. The Gold Coast is a historic district in Chicago and it is part of the city's Near North Side community. To the north of this district is North Avenue, Oak Street, Lake Shore Drive, and Clark Street. And to the east, it is bounded by Lake Michigan. This community grew after the Great Chicago Fire in 1871. In 1882, Potter Palmer, a millionaire, moved to the area and initiated developments to the swampy area that is now Lake Shore Drive. He also developed the Palmer Estate, which has a castle-like framework and has 42 rooms. Later on, other wealthy Chicagoans followed Palmer's example, which resulted in the area becoming one of the richest in Chicago, and the second most affluent community in the US. At present, the wealthy Gold Coast community is made up of estates, row homes, and skyscraper houses, with the James Charnley Home and the Astor Road District as highlights.

Jack Lombardi, founder and CEO of CWDSC, says, "Our company provides high-quality Gold Coast SEO services. Our services focus on strategies that will make sure that your business is at the top of search engine results. We start with local search results because these will target the people who can actually buy

from you. Our marketing strategies work together to put your business in front of people who are looking for your products and services. We also want to make sure that your business is growing through professional marketing services. Those who want directions from Gold Coast to our office can check out Google Maps.?

CWDSC is primarily a provider of lead generation systems for businesses. They will build these systems from the bottom up and will include: website design; content writing; email sequence writing; search engine optimization; lead funnel development; PPC (pay-per-click) set up and management; and reputation building and management.

The website design services offered by CWDSC consists of marketing and SEO as a forethought. They want to point out that most web designers will simply create a website that appears to be trendy and cool but will not necessarily comply with Google's best practices. In addition, the typical web designer will claim to know SEO but in truth, has very little knowledge and experience on what is required to rank on Google. Frequently, a web designer will develop a website without consideration for SEO, marketing, and conversion, which results in the client having to hire an SEO agency later on to make the necessary changes to the website for SEO purposes.

With websites built without SEO in mind and don't have the appropriate keywords, they won't be able to connect with the site visitors, resulting into a high click through rate (CTR). A high CTR is considered by Google as a sign that the website is not the best result for certain keywords and will then lower its rankings for those keywords. This will lead to low sales, which is detrimental to the business.

Meanwhile, CWDSC will also ensure that they will build a responsive website for the client. This means that the website will display properly and will be attractive on mobile devices, such as smartphones and tablets. Simply having a website that can display on mobile gadgets isn't enough. It has to be attractive, responsive, and designed with SEO in mind.

Launched in 2008 by Jack Lombardi, CWDSC is a premium search engine optimization and web design company in Chicago and offers its services to other major cities in the US. It also has branches in other cities and towns. The company's SEO services are directed by four full-time SEO specialists, with a combined experience of over 25 years. Those who are interested in the web design and digital marketing services provided in the Gold Coast and more can check out the Chicago Website Design SEO Company website or contact them through the phone or via email.

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For more information about Chicago Website Design SEO Company, contact the company here:Chicago Website Design SEO CompanyJack Lombardi(312) 448-8310jack@bizngine.comChicago Website Design

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Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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