Many Brick and Mortar Shopping Establishments Closed for Thanksgiving

November 24, 2015

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Retailers are taking a stance when it comes to early bird holiday shopping. In recent years, many stores began opening their doors early, offering Black Friday deals starting on Thanksgiving day to capitalize on consumers? demand for low priced goods. However, stores such as REI and several other establishments have decided to preserve the day of thanks for their employees by keeping their doors closed for the holiday.

For those shoppers who still wish to quell their thirst for bargain hunting, Coronado-based online retailer Perfectly Vivid states, ?Save both time and money by shopping online. You can still snag those amazing offers such as the one we are promoting with an over 50% savings for our Perfectly Vivid tactical flashlight while spending time with those you love.?

What traction brick and mortar stores are losing by keeping their doors shut for the holiday, is an online retailer?s gain. Specifically for those who utilize the Amazon.com sales portal such as Perfectly Vivid, where they are able to deliver products to their customers as quickly as 1 day. No matter what your preference is, there?s no denying that online shopping offers consumers just as much savings value as their in-store counterparts.

About Perfectly Vivid:

Perfectly Vivid is a leading tactical and recreational lighting company that provides dependable solutions to our civilian and public servant customers. Based in the military town of Coronado, California, Perfect Vivid firmly believes in giving you ?A ray of light. Exactly when you need it.?

For more information, visit PerfectlyVivid.com
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For more information about Perfectly Vivid, contact the company here:Perfectly VividDr. Christopher Vogelmann703-835-2468drvogelmann@gmail.com826 Orange Ave. #488Coronado, CA 92118

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Website: http://perfectlyvivid.com

Email: drvogelmann@gmail.com

Phone: 703-835-2468