



FLEET COST & CARE

Leading Designer of Crane Management Systems Discusses How this Software Benefits Fleet Managers

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Fleet Cost & Care of Detroit, Michigan has positioned itself as a leading designer of crane management systems for many years now. That's because the software it produces has proven to be of great benefit to those companies and managers that have the difficult task of keeping track of heavy equipment rentals, movement, and maintenance. This is in keeping with the company's vision of gaining global market share across the industries it serves by being an expert technology provider, advisor, consultant, and influencer.

Jeff Curran, the President of Fleet Cost & Care, says, "One of the toughest jobs that anyone will ever do is trying to manage a fleet of vehicles, trucks, or heavy equipment. There is just so much more that goes into that type of job than meets the eye. The bigger the fleet that a person or persons manage, the more complex that task becomes. It can even be nearly impossible to control all the important aspects of fleet management for large-size operations without the aid of fleet management software. That's why our crane management systems can play a pivotal role when it comes to helping heavy equipment rental companies operate smoother and, in turn, become more profitable."

Curran went on to discuss some of the benefits that their crane and heavy equipment management software

offers to the fleet managers of businesses that use it. It all starts with them being able to manage their equipment's movement more efficiently. This software also helps prevent double bookings and allows fleet managers to give quick and precise answers as to the availability of their cranes. Fleet Cost & Care's specially designed software also assists with heavy equipment maintenance planning. Something vitally important because cranes and other heavy equipment that are in the shop for repairs no longer are generating income for a business. Proper maintenance of heavy equipment and cranes also helps increase these assets' lifespan. He added that what their software can do goes way beyond just helping streamline quoting, scheduling, dispatching, and getting timely maintenance on equipment done. It also can be used to help employees keep track of the safety inspection checklists, photos, and signatures that are collected in the field as cranes and other heavy equipment are being dropped off and picked up. All these benefits have the end goal of helping lessen the stress level of managers as their fleet's efficiency dramatically improves and at the same time, adding to a heavy equipment and crane rental company's bottom line.

The company president also talked about where the company's expertise in crane and heavy equipment comes from. Much of which has to do with Fleet Cost & Care's affiliation with JJ Curran Crane Company and the benefits that come with partnering with a company that boasts having 70-plus years of experience in fleet-related ownership. It has helped them form a team that consists of industry experts and insiders that have extensive knowledge of the crane & rigging industry. He credited that knowledge base along with having dedicated employees, partners, and customers for enabling Fleet Cost & Care to help crane & rigging companies become more profitable. The software they create has been helping heavy equipment rental companies manage their fleets and streamline operations since 1993. Curran backed that up with some impressive stats. Including the fact that its software is currently being used by 40 of the top 100 crane companies listed in American Cranes & Transport's Top 100 list. This includes providing impactful crane management solutions to companies in North America, the Caribbean, Africa, Australia, and New Zealand to be able to achieve more from their fleets.

Heavy equipment and crane rental companies that are interested in learning more about the construction equipment dispatch software that this reputable company designs can contact Fleet Cost & Care by phone, email, or by filling out and sending in the form that's found on its website. Managers of heavy equipment and crane fleets can also request to see a demo of the company's software through these same means of contact.

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For more information about Fleet Cost & Care, contact the company here: Fleet Cost & Care Jeff Curran 800-281-9445 marketing@fleetcostcare.com 865 S. Fort St. Detroit, MI 48217

Fleet Cost & Care

Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.

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