

Chicago Website Design SEO Company Provides Results Based Digital Marketing

January 18, 2023

Chicago, Illinois - January 18, 2023 - PRESSADVANTAGE -

Chicago Website Design SEO Company (CWDSC), a digital marketing agency based in Chicago, IL, wants to emphasize that what they offer is results-based digital marketing, providing more quality leads than any other source available online. They can assure clients about the expected results because the company itself had succeeded in getting CWDSC at the top of the optimization keywords in Chicago for the previous 12 years. And they can assure clients that the strategies and techniques they will use for them are white hat and will not cause any violation of Google's best practices so that the client's website will not be penalized by Google.

Jack Lombardi, founder and CEO of CWDSC, says, "After nearly 1000 websites built, our team knows what it takes to create a website that will not only impress visitors, but convert them into paying customers. The most important key to building a lead generating website is putting SEO as a forethought, not an afterthought. Our systematic approach begins with keyword research to get your business in front of people searching Google for the services or products you provide. All of our web designs follow Google best practices and incorporate white hat tactics keeping your website safe from Google penalties. We proved we know SEO by being at the top. Contact us if you are ready to see why our clients rated us a 5-star agency."

As further proof of the quality of the digital marketing services they provide, they want to point that they have been receiving top quality reviews on various platforms, such as Google, Yelp, Facebook, and more. For instance, on Facebook, Daina O. gave them five stars and said, "This company has one of the best communication systems when it comes to its clients. You do not have to wait for ages, if you need something done or explained, there is always a listening ear and the execution is fast and precise." On Google, Harry M. also gave them a five star rating and said, "My website was shambolic but now it is organized and has started bringing in serious sales. These are the kind of services that change your business positively. I highly recommend."

They offer a one-stop shop for all lead generation needs. Their services include: website design; content writing; email sequence writing; lead funnel; reputation building; PPC (pay-per-click) set up and management; search engine optimization; and more. And the procedure they follow includes: determining the appropriate and profitable keywords; building or updating of the website to reflect the keywords chosen for expectation management; SEO optimizing the website; doing off-page SEO for the keywords they found best for the client's services or products; and building, managing or fixing the client's online reputation.

Lead generation is a vital service provided by CWDSC. Ranking high on Google and other search engines, after all, provides more leads who can become customers, thereby resulting in higher sales by allowing more people from the target audience to find the business website and motivate them to buy the product or service being offered. SEO takes care of increasing the number of leads and the proper website design and content stimulates the site visitors into taking action, which ultimately results into more sales.

Started in 2008 by Jack Lombardi, CWDSC has developed into one of the prime search engine optimization firms for Chicago and other major US cities. While it is based in Chicago, it has branches in seven other key cities and provides digital marketing services to 76 locations. The services provided by the company are performed by full-time SEO experts, each one a specialist in their particular kind of work and their combined work experience is over 25 years.

People who are interested in getting more information about the SEO services available can visit the Chicago Website Design SEO Company website or contact them on the phone or through email. Those who are interested in the latest news about the company by can check out their recent CWDSC press releases.

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For more information about Chicago Website Design SEO Company, contact the company here: Chicago Website Design SEO Company Jack Lombardi (312) 448-8310 jack@bizngine.com Chicago Website Design SEO Company 10 S. Riverside Plaza #875 Chicago, IL. 60606 (312) 448-8310

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Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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