

# Perfectly Vivid Introduces A New Hiking Essential Item

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Coronado, CA business Perfectly Vivid is proud to announce that they have launched a tactical flashlight, which they point out to be an essential item for hikers. Since its original release, the flashlight is already receiving numerous positive reviews, mainly because it is multifunctional. Full details are available through the company's website on <http://perfectlyvivid.com/>.

"We are a team of survivalists that wanted to create something that was truly fit for purpose," says Perfectly Vivid's Dr. Christopher Vogelmann. "When we first released our flashlight, it was aimed mainly at doomsday preppers. However, we quickly found that it is actually far more useful than just an item to be stored away in a bug out bag. It is the perfect tool for hikers as well, for instance."

It is not unheard of for hikers to get caught in the dark when they are out and about. Getting lost is easy. Hiking in the dark is incredibly dangerous due to not being able to properly see the ground, and also because of various nocturnal animals. With the new flashlight, hikers can decide to stay put and safely spend the night out in the open. They can easily find their way back with proper illumination, or they can use the light for signaling.

It is this very user friendliness and multifunctionality that people have picked up on. "I can't believe the amount of light this little guy emits," says one customer. "I was out for a walk and it just got darker more quickly than I had anticipated. Fortunately, a click of the switch on my Perfectly Vivid flashlight provided the solution. In addition to that, I also felt a lot safer having this in my hand, as it can work great as a self-defense weapon because of its durability."

Perfectly Vivid encourages everybody to give them a 'Like' on Facebook through <https://www.facebook.com/perfectlyvivid/?fref=ts>. It is an opportunity for people to join in the conversation and talk about their experiences with the flashlight. They can also use it to ask questions, or simply to connect with other hikers in their area. Additionally, any special offers, discounts and promotional items will be listed on Facebook first as well.

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For more information about Perfectly Vivid, contact the company here: Perfectly Vivid Dr. Christopher Vogelmann 703-835-2468 drvogelmann@gmail.com 826 Orange Ave. #488 Coronado, CA 92118

## **Perfectly Vivid**

*Perfectly Vivid is a tactical and recreational lighting company that provides dependable solutions to our civilian and public servant customers.*

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