

Syd Michael Opens New Auto Dealership In Atlanta, Georgia, Using Media Mash Automotive Marketing Strategies

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Automotive marketing and internet marketing expert Syd Michael has opened a new car dealership located in Atlanta Georgia, Southern Pointe Automotive, where he applies automotive SEO principles similar to those used by Media Mash in their automotive marketing strategies. Syd has grown his dealerships with internet marketing strategies, such as reputation management, that focus on marketing cars.

Meanwhile, the tight knit team at Media Mash works together to provide Automotive SEO services to clients of small and large dealerships, and offers a variety of features and services through their website, found at www.mediamash.com. The team has said the following regarding their SEO services and what they can do for dealerships and other businesses in the automotive industry:

"There are special local search strategies specifically designed to address the local challenges automotive dealers and independents face when attempting to become visible in their markets. Let the Media Mash Automotive SEO team deliver results for your rooftop today!"

The cost of Car Dealership Marketing varies from provider to provider, and Media Mash seems to be similar, offering different price points on their various features and services. For automotive SEO in regards to local search engine management, the pricing begins at \$1000 per month, but varies depending on the city size and competition within that region. Syd Michael and Media Mash are pioneers in this field of SEO, and the results of their services are well worth the cost.

The company website offers a large selection of Car Dealership Marketing insight free of charge including a blog filled with relevant information on SEO and other marketing tools. There is also content on who the team is, what they do, and ways in which the services provided by Media Mash can help small and large automotive businesses and dealerships. Media Mash allows users to follow them through social media on sites such as Facebook, Pinterest, Twitter, YouTube, Google+, and LinkedIn, which gives potential

businesses an idea of how the company works, and may work for them.

One of the more prominent offers from the company, as displayed on their web page is their willingness to go over all of the search engine optimization tactics already in place. This allows Automotive SEO to determine what level of marketing each business has risen to, and which areas need the most help. Through local citations, videos, press releases, site reviews, link building, social media outlets, blog content, and other resources, the Automotive SEO team takes aim to redistribute marketing methods in a more even and lucrative fashion to improve traffic through ecommerce and incoming finances through additional sales.

Potential clients are encouraged to review the company website to gauge how well the team can provide the expected benefits for each automotive retailer individually.

For questions or concerns regarding this press release or for more information on Southern Pointe Automotive and Automotive SEO, please use the following contact information to get in touch:

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