



Bunting Safety Flags Maker Warns Against Cheap Imported Products

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About Bunting, a business in Maroochydore, Queensland, Australia, has issued a warning to the public about the dangers of purchasing cheaper but inferior bunting materials. While these materials have lower prices, they are often created to very low standards in poorly regulated countries. While many people believe that the only risk with this is that it means their bunting will break sooner, About Bunting warns that there are actually a number of significant safety issues that may crop up.

"Everybody loves a bargain," says Barbara Roskvist from About Bunting. "However, not all bargains are truly bargains and we really need people to be aware of the risks they are putting themselves and others in by purchasing cheap, inferior quality, imported bunting."

It is a known fact that inferior bunting materials are being imported at low prices. However, this degrades up to four times more quickly than the materials used by About Bunting, which are all made in Australia. Because the product degrades so quickly, it has to be replaced more often as well. As a result, it is actually more expensive than quality products. Estimates are that, over the course of a lifetime, 'cheap' bunting is actually three times more expensive.

This is particularly relevant to constructing and mining companies, which often use safety bunting flags. These flags must be clearly visible and should not disintegrate, as this would pose a significant risk of injury to both site employees and the general public. As such, using cheaper materials there is not just false economy, it is actually dangerous as well.

"Imagine having safety bunting flags in place that don't clearly show that there is a danger present because the bunting material has disintegrated," adds Barbara Roskvist. "The consequences of that could be absolutely terrible. As such, construction and mining sites cannot afford to have bunting that disintegrate easily. They realize like no other industry how important it is to have good quality materials for their safety flags, and they know that it is actually cheaper in the long run."

An added issue is that cheaper bunting comes from economies with very little regulations. Purchasing printed bunting from About Bunting means buying Australian, supporting the local economy and not from a sweatshop somewhere else in the world.

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For more information about About Bunting, contact the company here: About Bunting Barbara Roskvist 07 54434567 info@aboutbunting.com.au 2/12 Kelly Court Maroochydore QLD 4558

About Bunting

About Bunting is Australia's favourite specialist manufacturer of all types of bunting. Our bunting is made to your exact requirements, customising your design, colour and shape.

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