Chicago Website Design SEO Company Offers Google Listing SEO Services

February 24, 2023

Chicago, Illinois - February 24, 2023 -
Chicago Website Design SEO Company (CWDSC), a digital marketing agency based in Chicago, IL, wants to inform businesses that they are offering Google Listing optimization services. Google Listing, which is formally called Google My Business (GMB), is a service provided by Google that provides a platform for promoting business websites. Since the Google Listing results are presented along with the regular Google search results, this offers significant advantages for the business that is able to get their website listed there. CWDSC can provide search engine optimization services to help the client?s website, or a listing containing the website, rank better in the Google Listings search results. And with CWDSC having achieved top results for their keywords consistently for the past 12 years, they can assure clients they will get the expected results.

The Google Listing allows the search results for a particular business to come with more and better information, which includes the physical location of the business as shown on Google Maps. Some of the other important information included are the business name, contact details, business hours, the products and services provided, and more. This is a free service provided by Google and no fees need to be paid to have the business included in the Google Listing.

The SEO services they provide for Google Listing is to make the business website rank higher in the GMB search results. With this service, clients are assured that their listing will appear on the top of the first page of the Google search engine results based on their target keywords. Achieving this for local search results is vital because statistics have indicated that 46 percent of the searches made on Google are local. The local SEO services they offer ensures that the business website is visible to their target audience. Basically, these are the people who are located near the physical location of the business and have a high chance of visiting the business location. And most of the time, these are people who are ready to buy the products of services being offered.

In other words, this service provided by CWDSC ensures that people who are looking for products and services being offered by businesses will see the website on the top of the search result listing, which includes the actual location of the business. Furthermore, in a survey, it has been found that 89 percent of participants stated that they search for local businesses on their smartphone at least once a week. And 58 percent said they look for local business using their mobile phones at least once in a day.

It is important to note that the service is provided for free by Google and businesses don?t have to pay for the service of optimizing the listing. Businesses can do it on their own. However, the task needs some expertise and the commitment to spend a significant amount of time in order to get the best results. That is why experts, such as the ones available through CWDSC are offering their services for a fee. They can be depended on to do the task of optimizing Google Listings for the business website in the best way possible and within the least amount of time.

Started in 2008 by Jack Lombardi, CWDSC has grown into one of the leading SEO firms located in Chicago and serving some of the key cities in the United States. While it is based in Chicago, it has branches in seven other major cities and offers digital marketing services to 76 other places. The company has a team of full-time SEO specialists with each one focus on their particular kind of work. The combined work experience of the team is more than 25 years.

Those who are interested in getting more information about the Google Listing SEO and other services provided can go to the Chicago Website Design SEO Company website or contact them through the telephone or via email. Or they can take a look at the latest developments regarding the company through the CWDSC press releases.

###

For more information about Chicago Website Design SEO Company, contact the company here:Chicago Website Design SEO CompanyJack Lombardi(312) 448-8310jack@bizngine.comChicago Website Design SEO Company10 S. Riverside Plaza#875Chicago, IL. 60606(312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

Website: https://chicagowebsitedesignseocompany.com/

Email: jack@bizngine.com

Phone: (312) 448-8310

