SEO Company in Tempe Helps Clients Leverage Their Website and Social Media to Get More Customers

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Lucid Leverage LLC, a digital marketing agency based in Tempe, AZ, wants to point out that they can help their clients by leveraging their website and social media to maximize their online exposure and get more customers. And aside from providing SEO services, they are also a dependable PR agency in Tempe, offering high quality press release writing and distribution services. They also provide local SEO services, social media marketing services, reputation management, and YouTube marketing services.

Chris Quintela, owner and founder of Lucid Leverage LLC, says, ?We are SEO, social media management and online reputation marketing specialists. Getting organic traffic to your website, social media and YouTube videos is what we do best. Every business is different so we customize digital marketing strategies to fit every one of our clients. Reputation marketing is new and gives you an edge on the competition. We make sure that potential customers see your positive reviews first on Google. And taking a diversified approach to SEO ensures that you will have long term visibility on the search engines no matter what your competitors do to stop you. In other words, we not only focus on your website? but we also focus on your social media to get your Facebook page, Twitter profile and YouTube videos ranked and searchable on Google.?

Chris Quintela warns that SEO in the wrong hands may actually be dangerous. It is possible that when a business reaches the first page of Google?s search engine results, some unscrupulous competitors may use ?negative SEO? to cause damage to the site traffic and the brand. That is the reason why Lucid Leverage SEO experts diversify their strategies and also specialize in online reputation management, or reverse SEO, to make sure that the positive reviews are displayed on the top page of the Google results.

Meanwhile, social media marketing continues to be a vital part of online marketing, and in fact it has increased in relevance. This is because people no longer use social media just for entertainment. People are using websites like YouTube, Facebook, and Twitter to stay informed and make important buying decisions. Ensuring appropriate messaging and targeted hashtagging have become much more important for a business to continue to be visible and relevant in the new digital marketplace. It is vital to note that what a business does and says on social media can actually make or break their ability to attract new customers.

Chris Quintela says, ?We have a modern and unique approach to social media management for businesses, celebrities, politicians and online brands. Understanding your target audience is the first step. Consulting with our team to create valuable content with a directive and targeted messaging is also part of our system. Research and communication with our team is the basis for the overall strategy.?

And once the content and target directive have been crafted, they will ensure that the target audience of the business will be able to see the message, brand, and calls to action to convert them into long term customers. They are proud to say that their unequalled SEO technology in combination with their reputation management strategies, will ensure that the content and messaging will be seen on the social media platforms and also on the major search engines.

Starting in 2015, Lucid Leverage LLC has functioned as a digital marketing agency that provides different kinds of services, including SEO, social media marketing, online reputation management, and YouTube marketing in the UK, the US, and Canada. Their team of SEO specialists have been offering their digital marketing services to a range of companies, including the biggest companies, for many years. They have been providing their SEO services in Phoenix, New York City, and Los Angeles, for many years, enabling them to develop very effective digital marketing strategies that have allowed their client to boost their presence on the search engine results.

Those who are interested in getting the services of a reliable SEO company in Tempe can check out the Lucid Leverage website or contact them on the telephone or through email.

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For more information about Lucid Leverage LLC, contact the company here:Lucid Leverage LLCChris

Quintela480-269-4544cq@lucidleverage.com60 E. Rio Salado Pkwy 9th Floor Suite 313Tempe, AZ 85281

Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

Website: https://www.lucidleverage.com/

Email: cq@lucidleverage.com

Phone: 480-269-4544

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