

Jack Lombardi Shares Recent Developments in SEO To Watch Out For

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Chicago Website Design SEO Company is sharing the latest developments in the world of search engine optimization that can be valuable to businesses and entrepreneurs.

Google continuously changes or tweaks its algorithms and software suite for marketers to give them a better search experience or to make it easy for businesses to find customers. These changes can have a massive impact on an organization's digital marketing strategy. The challenge to keep up with the constant updates and changing course based on the direction things are headed is a full-time job that is best left up to the experts. Companies such as CWDSC have teams of digital marketing experts who have years of industry experience and understand the impact of Google's updates on their clients.

CWDSC CEO Jack Lombardi summarizes the recent changes by saying, "For digital marketers who are managing Performance Max Campaigns, the goal-based campaign type that allows access to the entire Google Ads inventory, is getting a bunch of new features such as campaign-level brand exclusions, page feeds, and easier video creation. There will also be new reporting tools to visualize key website metrics. Location targeting settings in Google Ads are also going to be simplified to make them more intuitive. Finally, the search giant has provided more information about the guidelines that creators should follow to get boosted by Google Discover."

"It is completely fine if you run a business and find all of this overwhelming," Jack continues, "SEO professionals, at least the ones worth their time and money, have to study and practice for years to understand how to interpret these updates. At CWDSC, we have spent more than a decade keeping up with Google's content policies and software offerings. We know exactly how to take advantage of these opportunities and turn them into increased traffic and revenue for our clients. Give our office a call today and we will set you up with an entire team of SEO experts who will work day in and day out to help your business succeed."

Jack Lombardi began offering digital marketing services at Chicago Website Design SEO Company in 2012 and has since then developed a rock-solid reputation with his clients in Chicago and the rest of the country. Having helped over 1000 clients in its journey so far, CWDSC manages over 300k in monthly AdWords campaigns and hosts over 500 websites. The company's list of clients includes everything from small mom-and-pop shops struggling to find local clients to large eCommerce websites with a global presence.

The SEO services offered at CWDSC include lead generation, SEO audits, local SEO, national SEO, Google listing SEO, press release optimization, product feed optimization, search engine marketing, Yelp listing optimization, YouTube marketing, backlinking, PPC advertising, content creation, competition analysis, conversion optimization, keyword analysis, reputation management, revamping existing websites, eCommerce websites, web hosting, logo creation, on-page SEO, email marketing and more.

The company's customers have lauded Jack and his team for their customer service, SEO expertise, and proactiveness in pursuing rewarding SEO strategies. The SEO agency has a perfect 5.0 out of 5.0 rating from over 60 reviews on its Google Business Profile.

One review says, "I saw the great reviews and knew Chicago Website Design SEO Company was the company I wanted to work with. Up until now, I am satisfied with what they have done to my website and my only regret is that I did not try them earlier."

Another reviewer shares the results they enjoyed after working with CWDSC by saying, "Want a taste of a job done to a professional level? Choose Chicago Website Design SEO Company and experience the best in the industry. My SEO is now working for me, and my conversion rate is higher than ever."

Readers can contact Chicago Website Design SEO Company at (312) 448-8310 from Monday to Friday between 9:30 AM and 7 PM to set up an appointment. Customers are also urged to follow the CWDSC Press room to stay updated with its news and announcements.

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For more information about Chicago Website Design SEO Company, contact the company here: Chicago Website Design SEO Company Jack Lombardi (312) 448-8310 jack@bizngine.com Chicago Website Design SEO Company 10 S. Riverside Plaza #875 Chicago, IL. 60606 (312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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