



Alicia Lyttle Gives Inspiring Speech at Women's Entrepreneurship Day Conference

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KINGSTON, JM ? Making up a panelist of five speakers, Alicia Lyttle had some encouraging words for her female counterparts at the Women's Entrepreneurship Day (WED) Breakfast. The event was held at Club Twenty-three in New Kingston on the 19th of November and saw the ladies discussing the topic, 'A Game Change for Women Entrepreneurs.'

Lyttle is the CEO of top local internet marketing company, Internet Income Jamaica, which trains Jamaicans on how to earn an income by leveraging the power of the internet, as well as its social media sister company, POW Social, which manages the social media efforts of a number of top brands.

Sharing the stage with several other stalwarts, who have excelled as women entrepreneurs, she informed the largely female audience that there were many opportunities for women entrepreneurs in Jamaica and that they needed to work together in order to build each other. Lyttle also highlighted the importance of women entrepreneurs networking among themselves in order to increase their chances of game-changing success.

?I go to as many networking events and conferences as possible because I get golden nuggets from all of these different resources and I put them together to create my own gold bars of knowledge,? said Lyttle.

In addition to Lyttle?s encouraging words, the audience also received valuable takeaways from the other panelists who were on hand. They included A. Cecile Watson, WED World Ambassador, Leisha Wong from Kingston Kitchen, and Katrine Smith, infoDEV WINC Consultant. Valuable insight was also provided by keynote speaker, Luis G. Moreno, the United States Ambassador, as well as Audrey Tugwell Henry, Senior General Manager, Retail Banking, who underscored the National Commercial Bank?s support of women entrepreneurs by stating, ?NCB is committed and experienced and we are ready to take your business on the path of success.?

Also present was Minister Julian Robinson and Thalia Lyn, founder and Chief Executive Officer of Island Grill, who both gave inspiring speeches.

WED has become a staple on the local and international calendar and is observed during Global Entrepreneur?s Week. The theme for this year?s observation was ?EmpowHERed to Innovate?, highlighting the contribution of female entrepreneurs. Alicia Lyttle?s significance in being part of the proceedings stems from her efforts resulting in the training of hundreds of Jamaicans who earn an income by working online.

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Alicia Lyttle

Alicia Lyttle runs a successful internet marketing and social media company in Jamaica where she is currently based and has travelled the world teaching people how to make money online.

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