

# NOW *plus*

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## GROUNDWORKS & ESTATE MANAGEMENT

### **Now Plus Civil Engineering Group Launch New Customer Website**

*November 30, 2015*

November 30, 2015 - PRESSADVANTAGE -

Now Plus, part of the Plus Group, a civil engineering and site contractor business based in Ingatestone, Essex, United Kingdom, has recently launched their brand new website.

The site, which can be accessed on <http://nowplus.co.uk/>, is designed to showcase the services that are delivered by Now Plus and it also provides useful advice, information and guidance on what to look for in service providers.

"There are a lot of things that can go wrong in our industry," says James Martin from Now Plus. "For example when doing groundworks it's important to understand the type of soil on the site and how this affects water flow and drainage. Furthermore when it comes to things like evaluating site safety there are certain considerations that you factor in that you really only know about through experience in the field ? our 25+ years of experience allows us to offer clients a more thorough job than most of our local competitors."

Civil engineering and other on-site work has traditionally been won through relationships and networking and this is certainly how Now Plus has built up its current clientele. However, James Martin understands that the

way people do business has changed and that just because the construction industry has been slow to catch up that doesn't mean that it never will. He states, "It's clear to us, based on the other branches of our company, that online visibility and having a fully functioning website are important, not just for client acquisition but for things like brand awareness and keeping people informed of what we do."

The site also highlights some of the previous work that Now Plus have completed and visitors are able to browse through lots of visual content like images and video as well as read up on case-studies of particularly challenging projects in which the company had to innovate in order to get the job done. James Martin said on this subject, "One of our great strengths is the ability to think outside the box in order to deliver what the client needs within the agreed budget."

The new website for NowPlus, designed by Lead Generation Websites, is fully optimized for mobile use as well and can hence be accessed through any device. It includes an easy to use call back form, where users can enter their details along with the nature of their project and Now Plus will call them back and discuss their options and what the outcomes are likely to be.

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For more information about Now Plus, contact the company here: Now Plus James Martin 07973 202 400  
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## **Now Plus**

*Now Plus Groundworks & Estate Management is part of the Plus Group that specialise in all aspects of estate management from your private home to schools, private industrial estate and housing/community estates. We offer a large range of utility services.*

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