

Chicago Website Design SEO Company Offers SEO Services that Produce Leads to Increase Customers

March 15, 2023

Chicago, Illinois - March 15, 2023 - PRESSADVANTAGE -

Chicago Website Design SEO Company (CWDSC) takes pride in pointing out that their website design and search engine optimization services produce leads that can be converted into customers to improve profit. Having designed almost 1000 websites, their team members are skilled and knowledgeable on what is needed to have a website that will not only impress visitors but also convert them into customers.

Jack Lombardi, founder of CWDSC, says, "The most important key to building a lead generating website is putting search engine optimization as a forethought, not an afterthought. Our systematic approach begins with keyword research to get your business in front of people searching Google for the services or products you provide. All of our web designs follow Google best practices and incorporate white hat tactics keeping your website safe from Google penalties."

Developing a website involves logo creation, email services, on-page optimization, responsive website design, call tracking, and high converting content. They want to stress that they create each website with marketing and SEO foremost in mind. Most web designers will try to customize the website to fit what the client believes is cool and trendy but may not comply with Google's best practices. The average web designer will claim to be knowledgeable about SEO but actually has little to no understanding of what is needed to rank high on the Google search results. Frequently, they simply design the website without considering SEO, conversion, and marketing. The result is that the client will have to hire an SEO agency to redesign the website for SEO.

At CWDSC, they will be designing the website with the goal of making it rank high on Google to attract more leads. That they can make a website optimized to rank high on the search engine results has been proven by having their website on top of the Google business listings for 12 years. Furthermore, clients have been giving them highly positive reviews.

In a recent review, Amanda P. gave a five star rating and said, "This is a company that cares that me and the company I work for succeed and there isn't a focus on us spending money which I love. I will definitely be coming back to them in the future as I really appreciated the way Jack treated me and handled my concerns/issues. Definitely going to get my recommendation to others when applicable."

CWDSC will ensure that everyone who visits the business website will find it easy to navigate it. They will also ensure that the website has a responsive design, which means searchers can view the site properly on their smartphones, tablets, or any mobile gadget. Having a responsive website is vital to a business because the website will be attractive and displays correctly on all mobile devices.

They can also provide local SEO services, which allows the business to connect with their target audience, especially those that are located near the business' location. Statistics indicate that of the over 10 billion distinct searches every month in the US, over 40 percent of these are searches for businesses within the neighborhood, city, or state.

Launched in 2008 by Jack Lombardi, CWDSC has developed into one of the top SEO firms in Chicago and serving some of the major cities in the country. While it is based in Chicago, it has branches in seven other important cities in the US and provides digital marketing services to 76 other locations. The company has a group of full-time SEO experts with each one focusing on their specific type of work. The combined work experience of the team is over 25 years.

Those who would like to know more about the website design and SEO services offered by the Chicago Website Design SEO Company can check out the website or contact them on the phone or through email. Or they can check on the the latest developments about the company by reading the CWDSC press releases.

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For more information about Chicago Website Design SEO Company, contact the company here: Chicago Website Design SEO Company Jack Lombardi (312) 448-8310 jack@bizngine.com Chicago Website Design SEO Company 10 S. Riverside Plaza #875 Chicago, IL. 60606 (312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

Website: <https://chicagowebstitedesignseocompany.com/>

Email: jack@bizngine.com

Phone: (312) 448-8310



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