



## **Best Advertising Agency In Seattle WA Celebrates 30th Anniversary**

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Media Plus, an advertising agency based in Seattle, WA, has just announced that they are celebrating their 30th year in business. The company offers premium media planning and strategy services in addition to traditional advertising.

Kathy Neukirchen, founder and president of the company, states "We've been assisting businesses to gain recognition and increase revenue for the past 30 years, and we're looking forward to the next 30."

Media Plus Seattle has a track record of successfully helping local retailers to see business growth. The company provides market strategies to integrate various medial channels including Pandora, radio, digital, television, and various social media sites. Knowing the number of channels and platforms that are currently available, Neukirchen says that their three decades plus of experience helps them to pinpoint precisely what will best help each business, and to build a marketing plan specific to those businesses' individual needs.

With a history in retail, Media Plus can effectively analyze shopping trends to help target consumers to the right media channel for each business. Neukirchen states that it is their many years in the industry that helps

them to best assist each local and national business.

"It's not just about finding the right marketing strategy," says Kathy. "It's also about working with individual businesses to see what specifically suits their needs. Not every business is going to thrive with every strategy. Our years of experience in this industry has taught us that for certain. You can find us on Facebook, or visit our website for a complete list of services we offer."

Neukirchen says that her staff is a large part of the company's overall success. With decades of combined experience, she says that they have the knowledge and passion to assist any business with any number of needs. After 30 years, she says that the company has seen changes in advertising platforms, and has taken part in many of those changes, and that they understand that companies need to grow with technology and marketing strategies as they change, in order to stay ahead of the competition.

Those looking for more information about the company can visit Media Plus online at their official website.

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For more information about Media Plus, contact the company here:Media PlusKathy Neukirchen(206) 282-5677info@mediaplussea.com160 Roy St # 300, Seattle, WA 98109

## **Media Plus**

*We work alongside our clients' marketing teams to provide counsel and strategy across all media types.*

Website: <http://www.mediaplussea.com/>

Email: [info@mediaplussea.com](mailto:info@mediaplussea.com)

Phone: (206) 282-5677

