

Harmony & Healing Announces Its 3rd Annual Benefit Concert & Fundraiser

March 27, 2023

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Live music charity Harmony & Healing, has announced that its 3rd Annual Benefit Concert & Fundraiser will be held on Saturday, November 4th, 2023, at the Bankhead Theater in Livermore, CA.

Harmony & Healing is a hospital and healthcare facility music charity, and an IRS-recognized 501(c)(3) charitable organization, based in San Ramon, California. Founded in January 2019 by David Victor, a former member of the multi-platinum band Boston, Harmony & Healing offers recovering patients and their families a chance to heal through music. Through virtual Zoom visits, patients and their loved ones can experience the soulful sessions shared by the charity?s musicians.

David Victor, who played guitar and shared lead vocals with Tommy DeCarlo during Boston?s 2012 summer tour, talks about what the Harmony & Healing music charity is all about. ?Though what we do is not exactly music therapy,? David says, ?it is designed to evoke the same pleasant memories and associations that every living soul on this planet has with music. It is a powerful tool that can take us to a happier time in

our lives and give us the strength to face the challenges that we have today. The art form engages us on such a deep level that, when times are tough, it can have profound effects such as lowering stress levels and even speeding up our body?s ability to heal. As professional musicians, we want to share this incredible power with those who need it most. I set up Harmony & Healing to do just that and with the benefit concert, you can help us bring that joy to countless patients who need that support.?

The charity?s 2nd Annual event, held at the same location on November 5, 2022, was a resounding success. The event secured sponsorships from several local and national brands working across a range of industries including Livermore Arts, Boomcycle Digital Marketing, Blackhawk Plastic Surgery, McGrail Vineyards, DeeBee?s Organics, VentureDNA, Locanda Ravello, Fieldwork Brewing Co., Teeling Whiskey, Power Integrations, Rotary Club of Livermore, and Page Mill Winery.

Brian Braden, the Chief Operating Officer of DeeBee?s Organics, shared why he chose to sponsor Harmony & Healing in 2022 by saying, ?I wanted to find a way to give back, on a long term, based on what I?m passionate about. I?m really passionate about music and playing music with my daughter. So, looking for ways to give back from a musical perspective, this was tailormade for what I wanted to channel my personal energy around.?

The 2023 event will feature a new family-friendly rock ?n roll band whose lineup will be announced shortly. All proceeds from the benefit concert?s ticket purchases, auctions, and sponsors will go to support Harmony & Healing and bring live music to patients and their loved ones in hospitals, clinics, hospice care, rehab facilities, elderly homes, veterans? homes, and more.

Harmony & Healing?s annual benefit concert has helped build the charity?s visibility in the East Bay, Santa Clara County, Marin County, San Francisco County, and even as far as Monterey County. As one of the best music charities in the country, Harmony & Healing has also been awarded the 2022 Silver Seal by Candid, an organization that collects information and raises awareness about the nation?s nonprofits.

The impact that music can have on patients is best summed up in Brian?s own words. ?When we were living in Seattle, my daughter had some health issues and she was undergoing treatment. One of the things that helped her get through that was playing guitar and singing with her and she was singing with me. She was 4-5 years old at the time. It was then that I saw, for the first time, the power of music and how it can make people feel better and take their minds off any issues or challenges they have at the time.?

Business representatives can contact Harmony & Healing at (925) 236-0217 or write to it at hello@harmonyandhealing.org to sign up as a sponsor for the 2023 event.

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For more information about Harmony & Healing, contact the company here:Harmony & HealingDavid Victor(925) 236-0217hello@harmonyandhealing.orgHarmony & Healing11040 Bollinger Canyon Road Suite E-938San Ramon, CA 94582

Harmony & Healing

We are a streaming live music charity providing live musical visits to patients, families & loved ones in hospitals & rehab. Schedule a visit today.

Website: https://harmony-and-healing-charity.business.site

Email: hello@harmonyandhealing.org

Phone: (925) 236-0217