

Troy Warren Announces Launch Of New City Directory Network and Names Dione Balingit National Director

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Troy Warren host of LetsTalkBusinessRadio.Com announced today that he is launching Home Service City Directories in three major metropolitans to include the Chicago, Phoenix and San Diego areas.

Warren has appointed Dione Balingit to serve as National Director of the network. Balingit?s primary role will be locating and placing top rated Home Service professional companies that will serve the consumers in the various local communities of Arizona, Illinois and southern California.

Glenview, IL in the Chicago area along with Scottsdale, AZ in the Phoenix Valley will be the first to launch in December, 2015.

Dione Balingit has a strong background in Sales/Marketing, Coaching and Development. She started off

working as a part-time teller for TCF Bank while attending school. She rose in the ranks quickly and was promoted to Supervisor within six months, and then to Branch Manager within 2 years.

Currently Balingit is studying at DePaul University seeking her Bachelors for Business Management and Training which she will complete by March of 2016. And just recently Balingit has become a licensed Real Estate Broker in IL.

Balingit commented, ?I am excited to fill this role because during my banking career as a Branch Manager, I saw Home Service business owners and homeowners alike that needed each other so bringing them together in our network is a WIN for all concerned. While getting licensed to become a Real Estate Broker it became even more obvious to me and I am truly honored to fill these shoes."

Additionally Warren said, ?Part of the City Directory process will include interviewing the business owners on LetsTalkBusinessRadio.Com from the Home Service sector which includes Plumbing, Electricians, Heating & AC, Carpet Cleaning, House Painting and numerous others in the ongoing talk business series I started in 2013 to help all business owners improve their business marketing and profits.?

Following the launch of 50+ Home Service City Directories Balingit mentioned plans of developing Personal Service and Health Service Directories that will all be linked together making it convenient for homeowners and consumers alike.

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Troy Warren is widely recognized as one of the busiest and most practical presenters of business building ideas and strategies.

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