



IMHO Reviews Pits Envato Elements Against Artlist Max in New Video Comparison

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In a recently released video, IMHO Reviews, a company dedicated to helping consumers make informed decisions about products and services, compared two popular platforms for creators: Envato Elements and Artlist Max. The comparison, spearheaded by Vitaliy Lano, CEO of IMHO Reviews, explored the pricing, quality, licensing, features, and usability of both platforms, providing an in-depth analysis for creators to consider.

<https://www.youtube.com/watch?v=u2V3ILlxjMs>

Envato Elements has long been a go-to platform for stock footage, music, photos, templates, WordPress themes, and more. In contrast, Artlist Max is a newer, all-in-one platform that offers Artlist music and Artgrid footage, along with templates, plugins, and apps. The comparison revealed that while Artlist Max is more expensive, it offers several perks, such as free access to video and image editing software and higher-quality cinematic videos.

In terms of library size, Envato Elements boasts a more extensive collection, with over 12 million creative assets. However, Artlist Max, while offering a smaller library, is known for its high-quality stock footage, music, and sound effects. This makes Artlist Max a more appealing option for creators looking to produce professional-grade videos.

When it comes to video templates, Envato Elements offers countless options, whereas Artlist Max's selection is more limited. Additionally, Artlist Max does not support Apple Motion or Davinci Resolve and lacks motion graphics. Envato Elements, with its user-friendly search function, emerged as the clear winner in this category.

Both platforms offer a variety of plugins for popular video editing software, such as Premiere Pro, After Effects, Final Cut, and Davinci Resolve. While Envato Elements has more plugins, the quality of the plugins on both platforms is comparable.

Artlist Max stands out for its two apps designed to help creatives produce high-quality videos and audio: HitFilm Pro and Imerge. HitFilm Pro is a powerful video editing software that enables users to mix multiple layers of media, edit and color-grade videos, and create stunning visual effects. Imerge, on the other hand, is an advanced image editor that provides users with tools for creating and customizing images with ease.

In terms of licensing, both Envato Elements and Artlist Max offer simple commercial licenses, making it easy for creators to use footage and other assets in their projects. However, Artlist Max has separate licenses for its Max Social and Max Pro plans, with the latter offering a more comprehensive license.

Ultimately, the comparison concluded that there is no clear winner between Envato Elements and Artlist Max. Vitaliy stated, "The choice depends on the creator's specific needs. For those on a budget and just starting out, Envato Elements is a more cost-effective option, offering unlimited access to a diverse range of creative assets. However, for creators seeking higher-quality videos, soundtracks, and unique visuals, and willing to invest more in their subscription, Artlist Max Pro is a worthy contender."

As the digital landscape continues to evolve, so do the needs and preferences of content creators. With this thorough comparison, IMHO Reviews has provided valuable insights for creators to make informed decisions when selecting a platform that best suits their needs.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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