

Brooks Eye Associates Announces New LASIK Concierge Services

March 30, 2023

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Plano, TX ? Brooks Eye Associates has announced that they now offer concierge services for patients undergoing LASIK. The notable eye surgery and medical ophthalmology practice has developed a team dedicated to ensuring that patients have everything they need during the entire process. The team?s focus is to nurture patients seeking or undergoing LASIK from the start of the process to the end. With increased accessibility to medical clinical staff, the development of the team and their services further solidifies Brooks? commitment to providing high-quality medical eye care and surgical services to patients in the area.

?It?s very exciting to be able to help guide patients through this life-changing process,? said Connor Smith, M.D., a LASIK surgeon at Brooks. ?We always strive to deliver the best patient experience possible, and having patients understand what they?re going to go through is essential to ensuring success. Patients can get nervous when it comes to undergoing a procedure like this, and our aim is to make sure that they?re comfortable and doing their best throughout.?

Dr. Smith specializes in LASIK and cataract surgeries at Brooks? on-site surgery center, along with founder and owner Dain Brooks, M.D. By providing a more personalized and intimate experience, the practice can establish stronger relationships with patients undergoing major procedures, with LASIK being the focus as the most popular refractive laser eye surgery. Adhering to the highest standards in vision correction, Brooks Eye Associates has a history as an expert LASIK provider in Plano. The concierge team will also keep patients up to date with developments in the eye care industry that pertain to their unique cases and needs.

?At Brooks Eye Associates, we want to provide the exceptional eye care that our community deserves,? said Dr. Brooks. ?We have high standards for our overall care, and we kept that at heart when creating our LASIK procedures. Having a concierge service that betters the patient experience was a natural development. We?ve made Brooks Eye Associates into a place where people can come for all their medical eye care needs, and our on-site surgery center is a convenient extension of that.?

?In my years of outreach and charity work abroad, I?ve seen that eye care really improves quality of life,? added Dr. Brooks. ?There?s always going to be a certain amount of intrinsic risk with refractive procedures like LASIK no matter where you are, but our medical staff goes a long way to make sure the procedure itself yields the best results possible, all while helping patients feel comfortable, informed, and empowered.?

Brooks Eye Associates is taking appointments for new and current patients in Plano.

About Brooks Eye Associates

Founded by Dr. Dain Brooks, Brooks Eye Associates is a medical eye care and eye surgery practice. The practice is home to an on-site surgery center ? a rarity in the world of ocular and refractive surgeries ? and some of the most experienced surgeons with diverse specialties in the Dallas-Fort Worth metro area.

For more information, visit www.brookseyemd.com.

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