



IMHO Reviews Adobe Stock: Is Premium Quality Worth the Extra Cost?

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In the competitive world of stock images and videos, Adobe Stock emerges as a leading service, providing creators, marketers, and designers with millions of high-quality, royalty-free assets. Vitaliy Lano, CEO of IMHO Reviews, a company that guides people in choosing better products and services, recently examined the value of Adobe Stock's premium offerings.

Adobe Stock boasts seamless integration with Adobe Creative Cloud applications such as Photoshop, Premiere Pro, After Effects, Dimension, Adobe Spark, Premiere Rush, and InDesign. The platform offers an extensive library of standard assets, templates, and premium content, with various subscription plans, credit packs, and pricing options available to cater to different needs. According to Lano, Adobe Stock's pricing is competitive, providing good value for money.

There are two types of assets available on Adobe Stock: standard assets (high-resolution images, templates, 3D assets, vectors, illustrations, and music tracks) and premium assets (videos, Premium collection images,

and editorial images). Users can opt for credit packs or subscriptions, with credit packs offering greater flexibility and access to both standard and premium assets.

Credits on Adobe Stock range from \$49.95 for 5 credits to \$1,200 for 150 credits, with savings available for larger credit packs. Subscription plans for Adobe Stock are available in monthly or annual options, with prices starting at \$29.99/month for an annual commitment (10 standard assets per month) to \$199.99/month for an annual commitment (750 standard assets or 25 HD videos per month).

Subscriptions offer savings of up to 90% and are ideal for creators needing standard assets. However, those requiring more videos, premium assets, and extended licenses might find credit packs more suitable. Adobe Stock credit packs expire after one year (6 months in Japan), while unused subscription licenses roll over to the next month as long as the subscription remains active.

Adobe Stock appeals to a broad audience, from professionals to hobbyists, offering a diverse range of stock assets. Its integration with Adobe Creative Cloud provides a streamlined experience for users of Photoshop, Illustrator, and other Adobe CC programs.

Despite the convenience and high-resolution assets, some users find certain niche categories lacking depth and the subscription plans limiting for occasional access to stock assets. Additionally, negative reviews point to unexpected charges, poor customer service, difficulties in canceling subscriptions or credit packs, and deceptive free trial offers.

Adobe Stock provides a royalty-free license, allowing users to utilize assets in various projects without incurring additional fees. However, the standard license has limitations, and an extended license may be required for certain uses.

Comparing Adobe Stock with competitors like Envato Elements, Artlist Max, and Motion Array, Lano concludes, "Adobe Stock is worth the investment due to its integration with Adobe Creative Cloud, high-quality assets, and competitive pricing." Nevertheless, users should explore each platform and determine which one best suits their creative needs.

In summary, Adobe Stock is a powerful platform offering convenience and high-quality assets through its integration with Adobe Creative Cloud. For those who frequently require access to stock assets or are Creative Cloud users, Adobe Stock is a viable option in 2023.

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IMHO Reviews

IMHO Reviews helps people better understand the services they are planning to use. IMHO Reviews publishes reviews of the services that they personally use and consider worth recommending.

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