

Rancho Cordova Tree Service Experts Unveil Unique Initiative to Raise Environmental Awareness with Tree-Based QR Codes

April 03, 2023

April 03, 2023 -
Rancho Cordova, CA ? Rancho Cordova Tree Service Experts, a leading tree care and maintenance provider in the Sacramento region, is proud to announce their new initiative to raise environmental awareness using tree-based QR codes. The company has teamed up with local research firm Eco Solutions Inc. to create an exceptional service that uses QR codes printed on tree trunks to promote environmental education and activism.

?At Rancho Cordova Tree Service Experts, we recognize our responsibility to take action and protect the environment,? said Filson Bryant, CEO of Rancho Cordova Tree Service Experts. ?Our team is dedicated to providing exemplary and ethical tree care services. This new initiative is yet another way we collaborate with our community to help spread awareness about the importance of sustainability and conservation.?

The tree-based QR codes, when scanned, will link users to educational materials and resources like

eco-friendly tips, sustainable lifestyle guides, and green living advice. In addition, by scanning the code, users are automatically enrolled in an exclusive rewards program granting them discounts for future tree services and other environmentally friendly products and services.

Read this story to learn about the Rancho Cordova tree transplanting initiative to preserve mature trees: https://www.pressadvantage.com/story/59119-rancho-cordova-tree-service-experts-develop-innovative-tree-transplanting-methods-to-preserve-local-.

Lead researcher at Eco Solutions Inc., Professor James Nelson, had this to say about the project: ?We are very pleased to be part of such an innovative and important initiative. We believe that this project has the potential to make a real difference and increase environmental literacy while incentivizing people to take action.?

To ensure widespread use of the QR codes, Rancho Cordova Tree Service Experts will distribute them all over the city, including public parks, trails, schools, and other outdoor spaces. In addition, each QR code will be placed at eye level on every participating tree to ensure maximum visibility and access.

The first phase of their campaign will focus on planting trees across town with QR codes already affixed to the trunk. On top of that, Rancho Cordova Tree Service Experts will also offer free tree care consultation services to help those interested in installing a QR code on their tree.

Rancho Cordova Tree Service Experts is a top-rated tree care and maintenance provider based in Rancho Cordova, California. Their team of certified arborists ensures that trees remain healthy and strong throughout the year with comprehensive services ranging from pruning and trimming to tree removal and stump grinding.

For more information about Rancho Cordova Tree Service Experts? unique initiative to raise environmental awareness with tree-based QR codes, visit their offices at 2640 Mercantile Dr, Rancho Cordova, CA 95742, United States. Homeowners interested in the company?s services can contact its offices at +1 916-545-8095 and sales@treeservicesacramento.com.

###

For more information about Rancho Cordova Tree Service Experts, contact the company here:Rancho Cordova Tree Service ExpertsFilson Bryant916-545-8095sales@treeservicesacramento.com2640 Mercantile DrRancho Cordova, CA, 95742

Rancho Cordova Tree Service Experts

Rancho Cordova Tree Service Experts is a family-owned tree service with over 25-years of experience caring for the natural landscape of communities in Rancho Cordova and Sacramento County.

Website: https://www.treeservicesacramento.com/rancho-cordova/

Email: sales@treeservicesacramento.com

Phone: 916-545-8095

RANCHO CORDOVA
TREE SERVICE EXPERTS