



Lucid Leverage Is Offering a High Quality Press Release Service to Clients in Phoenix, AZ, and All Over the Country

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Phoenix-based digital marketing agency Lucid Leverage is offering local and national businesses a high quality press release service that drives traffic and creates brand awareness.

Press releases are a consistently reproducible and reliable digital marketing tool that yields a significant return on investment for small and large businesses alike. Whether it be the release of a brand-new product, any recognition that a business receives from an industry organization, or even a simple accolade like a recent 5-star review, every opportunity for getting the brand's name out there into the world can be a newsworthy event.

With a steady stream of content about your business or its products and services, Chris Quintela, owner of Lucid Leverage says, the search engine's algorithms start to prioritize you in their results. If the event is interesting enough, your newsworthy moment can also grab the attention of local or online print and media publications. The result is more people finding out about you and what you have to offer. Moreover, the press releases also leapfrog, in terms of visibility and reach, the static and stale content that your competitors are

relying on. In a way, it is almost like a cheat code that boosts your business significantly over what others in your area or industry have to offer.?

Lucid Leverage has perfected a unique approach to effective press release production and distribution. First, a team of highly skilled and creative American content writers and editors take the news events, that a business wishes to announce, and turn them into engaging stories that will bring in readers. The press releases not only serve as news announcements but also as bite-sized introductions to the business and its services. So, businesses get a highly concise and potent piece of content that gets picked up all over the internet and supercharges their digital marketing efforts.

To ensure that the press releases are successful in sharing their intended message, the writers and editors at Lucid Leverage conduct extensive research to make press releases accurate and 100% original. The content is also SEO optimized so that the business starts ranking high for its target keywords. As a part of the quality control process, the press release is edited and proofread to strictly adhere to modern journalistic standards. Finally, Lucid Leverage distributes the finished and verified press release to its huge network of social media hubs and affiliations to networks like Yahoo Finance, Gannett, FOX, ABC, NBC, and the CW, among others.

?A lot of press release writing services out there will just do the bare minimum,? Chris Quintela says. ?Their press releases don?t share new and exciting information that will get your brand noticed by your target audience. With a lack of a story for your customers to latch on to, it will get lost in the thousands of press releases that get issued by businesses around the country every day. Lucid Leverage is different. We have perfected the art of creating engaging, informative, and truthful press releases to convert readers into website visitors and, eventually, customers. Call us today and we can help you get started.?

With nearly 20 years of experience offering SEO services, Lucid Leverage boasts clients across the USA, Canada, and the UK. The company, which has an A+ rating from the Better Business Bureau, has also garnered a lot of praise from its clients who have bestowed upon it a perfect 5.0 out of 5.0 rating on its Google Business Profile.

One customer review says, ?Lucid Leverage has taken care of my business SEO and web building needs for several years and I'm always impressed at how they go above and beyond. I've had my website attacked and various other things and they always know just how to handle the situation to keep my web presence unaffected. Great company with great people.?

Readers can get in touch with the representatives at Lucid Leverage LLC at (480) 269-4544 or write to it at info@lucidleverage.com.

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Lucid Leverage LLC

Lucid Leverage is a digital marketing agency specializing in online reputation management (ORM), search engine optimization (SEO), YouTube marketing and social media marketing across the USA, Canada and the UK.

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