



Online Marketing That Works

Engage Web Media Announces New Southern Ontario SEO Services

December 07, 2015

December 07, 2015 - PRESSADVANTAGE -

Toronto, Ontario based Engage Web Media has announced that they will now be serving the Southern Ontario area. The company provides brick and mortar businesses with a number of online services, including search engine optimization, online marketing strategies, and email marketing.

Roelof Kiers, spokesperson for the company states, "Our aim is to assist traditional businesses with their online presence. We feel that by expanding our service area, we can provide help to more businesses in and around the Southern Ontario area."

Kiers says that more than 90 percent of all internet users do not go past the first page of search results when looking for a particular product or service. For businesses listed on the second or third page, this could mean not getting attention from potential clients or customers. Engage Web Media provides services to brick and mortar establishments that enable them to get noticed online, raising the potential for receiving more customers from their local area.

"Search engine optimization is critical if you want your business to be noticed," Kiers states. "Companies

have to realize that if people have never heard of them, the chance of turning them into customers is really slim if that business is not listed on the first page of search results for a relevant keyword or phrase."

He says that even local businesses need an online presence, particularly given the fact that most consumers today have internet access and use the web to look for services and products, even in their local areas.

The company provides analysis for existing websites to determine strengths and weaknesses. Kiers says that they also compare those to competitor websites to better get an idea of what needs to be done for each specific business in order to increase online presence and customer potential.

The company, which by virtue of the expansion of its services, is now a Southern Ontario search engine optimization agency, says that businesses interested in learning more or who would like a website analysis should contact them. More about the company, including a complete list of the services they offer and specific service areas, can be seen on their official website.

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For more information about Engage Web Media, contact the company here: Engage Web Media Roelof Kiers 647-559-1139 info@EngageWebMedia.com 2 Toronto Street, #254 Toronto, Ontario M5C 2B5

Engage Web Media

Business owners and marketing managers eager to improve their online presence hire Engage Web Media for the following online marketing services:

- ? Digital Marketing Strategy*
- ? Search Engine Optimization*
- ? Local Search Marketing and*
- ? Email Campaigns.*

Website: <http://www.engagewebmedia.com/>

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