



Restaurant WiFi Marketing Allows Businesses to Go Big on a Budget

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Impact Media Corporation, a marketing company in Yukon, OK, has announced that they have identified a profitable new trend in business marketing. They have found that restaurant WiFi marketing in particular is turning into one of the most popular ways for businesses to engage with new and existing customers. The company is launching their product in the southwest to assist restaurants in taking advantage of this opportunity.

"Too few restaurants understand that they can effectively turn their free WiFi into a lead generating machine that is fully automated as well," says Julia August, from Impact Media Corporation. "The potential is huge and we're happy to see more and more businesses starting to understand this. Because of what we have found in our research, we currently have a specific focus on the restaurant industry that we feel could benefit the most out of these services."

Through the process offered by Impact Media Corporation, businesses can utilize their free wi-fi network to gather social media data, gaining valuable marketing information for the client. It will enable them to run promotions, build a customer database, build email marketing campaigns, develop contests and other special

offers. In so doing, they can have direct and real time engagement with their customers and effectively generate customer loyalty.

Impact Media Corporation is ready to help restaurants create powerful customer loyalty programs. One of the things that set their work apart, however, is the fact that they will use the same marketing strategies that major corporations use, but that they do so at an affordable price. This is something their customers have been particularly grateful for. "I couldn't believe how easy it was to actually turn what we classed as a service to become a tool in our own favor," says one happy customer. "Thanks to Impact Media, we were able to attract a huge new range of customers, as well as to engage our existing ones."

The tools offered by Impact Media Corporation include a number of specific features, including auto lead generation, a custom landing page, social media connectivity, bandwidth control, in depth analytics and loyalty rewards. These are all the tools that a restaurant needs in order to attract more loyal, happy and returning customers to their establishment. Impact Media encourages everyone to contact them to take advantage of this opportunity to go big on a budget. August concludes, "Even taking advantage of the most basic features of this marketing will increase repeat business."

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For more information about Impact Media Corporation, contact the company here: Impact Media Corporation
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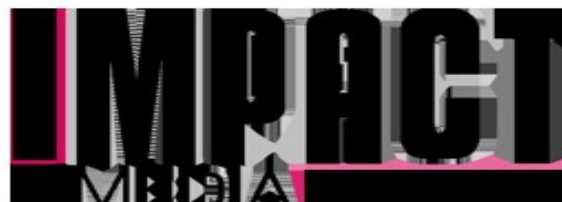
Impact Media Corporation

We offer Wi-Fi Marketing programs that generate leads and captures consumer information while cultivating customer loyalty and increasing business revenue.

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