



## **Fleet Cost & Care and ITI Team Up to Sponsor the No. 15 Indy Car at the NTT INDYCAR SERIES Acura Grand Prix of Long Beach**

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Detroit, MI (April 6, 2023) ? Fleet Cost & Care (FCC), an industry leader in fleet management software, announced today that their partner, Industrial Training International (ITI), will appear on Graham Rahal's No. 15 NTT INDYCAR SERIES entry at the upcoming Acura Grand Prix of Long Beach on April 16th as part of FCC's longstanding sponsorship of Rahal Letterman Lanigan Racing (RLL). ITI, a global leader in the design and delivery of learning solutions for organizations in the crane, rigging, and load handling industries will appear on a Indy car for the first time.

FCC has been an associate sponsor of RLL's NTT INDYCAR SERIES program and Graham Rahal's No. 15 entry since 2016 and primary for Graham Rahal's entry for one race per year since 2018.

?Zack and the team at ITI are enthusiastic supporters of what we do,? said Fleet Cost & Care President Jeff Curran. ?The feeling is mutual, and we are thrilled at the opportunity to promote our partnership through

the excitement of open-wheel racing at one of the series premier events. We know our work together at the track and off the track is critical to improving safety and operational efficiency in the crane and rigging industries.?

?Fleet Cost & Care and ITI have partnered to enable our shared customers to achieve optimal safety, efficiency, and performance via the teaming of the ITI Learning Hub and FCC?s Fleet Management software. What better way to celebrate and promote this winning collaboration than by coming together over the shared excitement of racing?? said Zack Parnell, CEO & President, ITI.

The two companies have teamed up and launched a powerful software integration. By connecting FCC?s NexGen and Atom Fleet Management software with ITI?s Learning Hub, customers will improve their safety and operational knowledge throughout the organization in a variety of affordable options. Users can choose from a robust educational certification program via online training, onsite training, or within the regional facilities provided by FCC and ITI.

The Acura Grand Prix of Long Beach is the third race of the 2023 NTT INDYCAR SERIES and will be broadcast live on NBC on Sunday, April 16th at 3 p.m. EDT. For more information about the series or team, visit [www.indycar.com](http://www.indycar.com) and [www.rahall.com](http://www.rahall.com).

#### About Fleet Cost & Care

Founded in 1993, Fleet Cost & Care (FCC) is a fleet management software company serving the heavy equipment industry around the globe. FCC?s software enables companies to improve internal operations by providing a centralized system that accelerates dispatching and invoicing, streamlines payroll, and ensures safety and risk mitigation best practices. For more information visit [fleetcostcare.com](http://fleetcostcare.com)

#### About ITI

Industrial Training International (ITI) is a global leader in the design and delivery of learning solutions for organizations conducting crane, rigging, and load handling activities. Founded in 1986, the company originally specialized in instructor-led training, field services, and consulting. ITI has since grown to also produce live online, and on-demand courses delivered via the ITI Learning Hub and has been recognized with numerous industry association awards for its groundbreaking virtual reality crane simulator solution. For more information about ITI, visit [iti.com](http://iti.com)

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## **Fleet Cost & Care**

*Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.*

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