

SEO Expert Michael X Featured As Idaho SBDC Keynote Speaker

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Meridian, Idaho business Adventure Marketing has announced that their CEO has been a keynote speaker at the Idaho Small Business Development Center (SBDC) event on December 2, 2015. With Michael Taggart speaking as SEO expert, small business owners had the opportunity to learn how to create a successful SEO strategy. As a true SEO mastermind, Michael had been able to positively influence a large number of small businesses. He explained the difficulty of SEO by saying, "Trying to figure out Google's SEO algorithm, is like trying to hit a moving target."

New Ventures Lab, a business also in Meridian, ID, which hosted the Idaho SBDC event, was very happy with the speech provided by Michael. He discussed a number of important tools and strategies that enabled businesses to develop cost effective SEO strategies.

For Michael Taggart SEO expert for many businesses in the past, the event was an opportunity to demonstrate the work that he had been able to do through Adventure Marketing and the difference this was able to make for small businesses. He has been able to rank on the first page of local Google searches in just two hours, which is something very few others were able to achieve. Additionally, he has a long record of

consistently helping startup businesses to become successful through online marketing.

During the event, Michael showed businesses how to create an efficient and cost effective SEO strategy. This strategy is designed to help businesses to be successful in their online marketing. They were shown the method used in SEO, which included things such as how to improve their keyword tags. This is an incredibly important tool, as it enables their potential customers to to easily find them as they become recognized by the search engines.

Michael explained, "You die twice in life. Once, when you stop breathing, the second, is when no one is talking about you." Such is the motto that Michael Taggart applies to all of his SEO work. He believes that businesses that are able to remain in the public eye online are the businesses that succeed and thrive the most. His work enables businesses to achieve that.

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