

# Jaycomp Development to Showcase New Products and Design Strategies at Upcoming Trade Shows

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Ravia, OK ? Jaycomp Development recently announced they would have a booth at three industry tradeshow this year to showcase new products, equipment and design trends for convenience stores. The Jaycomp Development trade show schedule includes the Susser Petroleum Partners Convenience Store and Food Trade Show, the Fast Lane to Profit Trade Show and the Oklahoma Super Trade Show. All current and prospective customers are encouraged to visit the booth or make an appointment prior to the show.

The Susser Petroleum Partners Convenience Store and Food Trade Show is on Thursday, March 27, 2014 from 11:00 a.m. to 5:00 p.m. It will be held at the George R. Brown Convention Center in Houston, TX. Susser Petroleum Partners LP is the highest-volume independent wholesale distributor of motor fuels in Texas, with additional distribution in New Mexico, Oklahoma and Louisiana.

ASAP Energy Inc. will present the Fast Lane to Profit Show on Wednesday, April 23, 2014 from 10:00 a.m. to 3:00 p.m. It will be held in the new Southwestern Oklahoma State University Event Center in Weatherford, OK. ASAP Energy, Inc. offers brand name and unbranded fuels to commercial operations.

The Oklahoma Super Trade show will be on Wednesday, September 17, 2014 from 10:00 a.m. until 5:00 p.m. It will be held at the Cox Convention Center in Oklahoma City, OK, by the Oklahoma Grocers Association, Oklahoma Petroleum Marketers Association and Oklahoma Wholesale Marketers Association.

All of these venues provide Jaycomp Development the opportunity to show their customers and potential customers the latest in convenience store design strategy, including beer cave design ideas and positioning, the newest products and graphics to drive traffic and increase productivity, and the growing trends in coolers, shelving, cabinetry and décor to enhance product offerings.

Jaycomp Development is including articles about all the products they present at these trade shows on the company's blog. Additionally, the blog will share tips and informative articles with owners, operators and prospective owners of convenience stores. These blogs will cover virtually every aspect of owning and

operating a successful convenience store including, but not limited to, information on design, organization, decorating, saving energy and increasing sales.

About Jaycomp Development Inc.

Jaycomp Development Inc. provides design and equipment solutions to meet the needs of convenience, grocery and liquor stores. They specialize in working together with store owners or operators to design and equip stores that reflect the ambiance they wish to achieve while enhancing the shopping experience for their customers.

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