

Don't Grow Blind with Method Seven's Marijuana Grow Room Glasses

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Method Seven, a specialty optics company headquartered in Santa Cruz, California, has announced new designs for their marijuana grow room glasses. The company is known not only for their marijuana grow glasses, but for their pilot, trail, and polarized lenses. Promising comfort, clarity and safety, Method Seven seeks to provide the best that the eyewear industry has to offer.

Composed of a group of scientists, engineers, and "problem-solvers", Method Seven began creating protective eyewear for marijuana growers to help workers protect their eyes from prolonged wattage exposure. They produce 7 different types of grow glasses, each of them for a different light spectrum. Growers can choose something like Full Spectrum LED that offers full UV protection, and can reduce extreme LED intensity, while eliminating "seeing spots." They also have lenses specially designed for outdoor growers, lenses for HPS yellow lighting, CMH/LEC light blocking lenses, purple and blue light blocking, metal halide, and even prescription grow lenses.

"We use a fusion of Italian, German and Japanese technology to create our glasses," says James Cox, CEO. "Customers love the quality of our glasses. We not only help block light, but help customers see more clearly."

Growers can spend between 2 and 10 hours in grow rooms per day, depending on the stages of the plants. This type of prolonged exposure can diminish eyesight, cause seeing spots, and do damage to the eye. Designing cannabis grow facility glasses has helped thousands of growers around the country and the world. Reviews on their website boast high approval ratings, with comments like, "I can't love these glasses enough" and "simply the best" garnering 5 stars.

"I had doubts until I saw it with my own eyes. The clarity and color in blurple light is amazing! And I feel completely protected from the high intensity of full spectrum LED," says a happy customer, Carl D.

Marijuana growers use different lighting for each stage of the cannabis cultivation process. The four stages are germination, seeding, vegetation and flowering. For the best buds, growers must manipulate water, temperature and light exposure at each stage. The average UV blocking glasses can't hold up to the varying wattage of these marijuana grow lights. This is why Method Seven designs glasses for every stage of the process, and for the type of lights primarily used by growers. But these glasses aren't just for function. Their stylishness is also important to customers.

"We believe function is fashion," Cox says. "Just because these are technically utility glasses doesn't mean we skimp on design."

The brand has an apparel line as well, including hats, tshirts, tank tops, turtlenecks, hard and soft glasses cases, and even a few posters. One of the brand's slogans printed across its shirts says, "don't grow blind."

"We mean that," Cox says. "Dealing with these lights without the proper protective eyewear can spell disaster. Real professionals count on us to provide the best eye protection in the industry."

Recently, the company collaborated with a Brooklyn based artist, known as @thedankduchess to create a pair of grow lenses designed for women. These Italian sculpted lenses offer a sleek, chic curvature that accentuates a woman's features, but can be unisex. Collaborations like these show just how influential the brand is becoming.

"We're more than just a brand, we're a culture," says Cox.

As the marijuana industry continues to boom, the need for growers and grow glasses will continue to rise. Method Seven knows they are at the forefront of the movement, and are well respected as a leader in high quality eyewear.

"We will keep improving as technology improves," says Cox. "Other brands are trying to catch up to us, while we're pushing our boundaries to discover new, inventive ways to protect sight in every facet of life."

To learn more about Method Seven and all the products they offer, visit their website at methodseven.com, or contact them directly at (831) 600-7455 or customerservice@methodseven.com. The mailing address is 1010 Fair Ave suite K, Santa Cruz, CA 95060.

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Method Seven designs and manufactures stylish eyewear for protection and color balance in extreme lighting conditions like grow rooms and airplanes.

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