



Chicago Website Design SEO Company Shares Relevant Announcements from Google I/O That Can Impact SEO

May 16, 2023

Chicago, Illinois - May 16, 2023 - PRESSADVANTAGE -

Chicago Website Design SEO Company (CWDSC), Chicagoland's premier digital marketing agency with over a decade of industry experience, is sharing insights on what the latest announcements at Google I/O 2023 mean for businesses looking to expand online.

Google I/O is the search engine giant's flagship annual event where it reveals the exciting new software and hardware that will soon make their way into the hands of its customers all over the world. This year, the company announced several tweaks to its core business, Search, that can have a major impact on how internet users interact and engage with information online.

Most importantly, the company is rolling out Search Generative Experience (SGE), its new generative AI feature that gives users bespoke answers to queries, immediately front and center. SGE will also pull relevant results from Google's massive Shopping Graph, which has over 35 billion entries, enabling its large

language models to give users updated product results that match their search intent.

CWDSC CEO Jack Lombardi talks about how this changes SEO strategies for the company's clients by saying, "SGE is going to take up valuable real estate on the top of the page. With Google reclaiming above-the-fold search results, this means that the competition has now become even more fierce to rank high on target keywords and find a spot on the first page. Moreover, for our clients who offer digital or physical products, it is more important than ever to ensure that your listings are included in Google's Shopping Graph. As a full-service digital marketing agency with years of experience weathering the changing tides in all things SEO, we can help you overcome these challenges and ensure that your business is ready for the new, AI-driven internet search paradigm."

Chicago Website Design SEO Company got its start in 2008 and has since established itself as the go-to SEO consultant and strategist for hundreds of small and large companies across the United States. Currently, it manages over 300k in monthly AdWords campaigns and hosts over 500 websites for its clients. With branches in 7 cities across the country and clients in over 76 locations, CWDSC can help boost traffic for everyone from local mom-and-pop retailers to large eCommerce operations with a worldwide presence.

The company's range of digital marketing services includes lead generation, local, national, and international SEO, press releases, product feed optimization, Google and Yelp listing optimization, YouTube marketing, backlinking, PPC advertising, content creation, keyword analysis, conversion optimization, reputation management, responsive website design and development, web hosting, graphic design, eCommerce websites, on-page SEO, email marketing and retargeting, call tracking, and much more.

Businesses that have worked with Jack Lombardi and the team of SEO experts at CWDSC have nothing but praise for their innovative SEO strategies, responsive customer service, and data-driven results methodology. The company boasts a perfect overall rating of 5.0 out of 5.0 on its Google Business Profile from over 60 reviews.

One recent customer review says, "Jack Lombardi is very knowledgeable and understands the SEO game inside and out. I highly recommend his services. My company is new and he knew exactly how to help us become more visible."

Another client shares their experience by writing, "Jack from Chicago Website Design SEO Company was super helpful and generous with his time when we spoke with him during our initial consultation. He was not afraid to tell it like it is, he shared with us the inside scoop on how the sausage is really made in this business, and he already gave us plenty of great advice to help improve the SEO of our new company's website. Highly recommended!"

Business owners and entrepreneurs can contact Chicago Website Design SEO Company at (312) 448-8310 to get started with its free 21-point SEO audit for their existing website. The company also offers a complementary 30-minute consultation to help prospective clients understand the findings of the audit.

Readers are also urged to keep up with the company's news and announcements by following the CWDSO Press Room.

###

For more information about Chicago Website Design SEO Company, contact the company here: Chicago Website Design SEO Company Jack Lombardi (312) 448-8310 jack@bizngine.com Chicago Website Design SEO Company 10 S. Riverside Plaza #875 Chicago, IL. 60606 (312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

Website: <https://chicagowebdesignseocompany.com/>

Email: jack@bizngine.com

Phone: (312) 448-8310



Powered by PressAdvantage.com