DAWSON T. LI, O.D.
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Li & Liao Optometry to Host Friends and Family Community Deals, Trunk Show

April 28, 2023

BAKERSFIELD, CA - April 28, 2023 -
Bakersfield, CA ? Li & Liao Optometry has announced that they will be holding their annual Friends and Family event this spring from May 1 to May 5. The offer comes just in time for the summer and will allow patients to shop for new eyewear, as well as gain an insider look at new brand collections at the Cinco de Mayo themed trunk show on May 5 at the Brimhall office. With the event, Li & Liao Optometry further cements its status as Bakersfield?s top community eye care practice by making eye care more accessible to the community.

?We?re always excited to give back to our community, especially with friends and family events,? said Dawson Li, O.D., optometrist and cofounder of the practice. ?I love being able to offer deals that make eyewear more affordable, and hosting these kinds of events is a great way to get the community involved and show our appreciation.?

This year?s deals feature a discount when purchasing two pairs of eyeglasses: 20% off the first and 50% off of the second. Additionally, patients can receive 30% off any pair of sunglasses when they purchase an annual supply of contact lenses.

?The trunk show is always a fun time,? continued Dr. Li. ?We?re going to have the works ? door prizes, spin the wheel, and Cinco de Mayo sweet treats, like fresh churros. I can?t wait to see everyone there! It?s a great way to get the community involved with our practice, and we even have exclusive brands coming in to show off their products that will definitely interest people.?

On Cinco de Mayo, the trunk show will feature the same deals plus further discounts awarded by a spin-the-wheel game. To conclude the friends and family promotion, SAINT LAURENT?, Oakley®, GUCCI®, Jimmy Choo?, and Marc Jacobs® will be showcasing their upcoming collections of eye and sunglasses, which can all be purchased at a 30% discount exclusively during the trunk show.

Li & Liao Optometry is currently open and taking appointments for new and existing patients at all locations.

About Li & Liao Optometry

Li & Liao Optometry is a multi-location eye care practice in Bakersfield, noted for their heavy emphasis on patient education and thorough care. Founded in 2001 by Dr. Dawson Li and Dr. Yuh-Jen Liao, they are especially lauded for their timeliness, usage of scribes, and variety of services. With a large optical selection in-office, Li & Liao Optometry also offers myopia control options for children, and advanced dry eye treatment, as well as more novel technology such as Neurolens®.

For more information, please visit bakersfieldeyedoc.com.
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For more information about Li & Liao Optometry - Northwest Bakersfield, contact the company here:Li & Liao Optometry - Northwest BakersfieldDr. Dawson Li(661) 218-2784icansee@bakersfieldeyedoc.com9820 Brimhall RoadBakersfield, CA 93312

Li & Liao Optometry - Northwest Bakersfield

It?s important to us that your eye doctor is just as devoted to your patient experience as they are to your eye health. That?s why we?ve built a team of optometrists who respect your time and walk you through every solution.

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