Indianapolis Seo Company Shares Its Effective 5-Step SEO Process

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Indianapolis SEO Company Local Blitz is helping business owners and self-starters succeed online with its battle-tested 5-step SEO process.

The company?s services begin with a Discovery phase where its team of SEO experts understands its client?s goals for the business. This involves a deep dive into what makes the business or organization unique compared to its competitors and pairing these insights with Local Blitz?s in-house expertise. Next, during the Strategy phase, the SEO experts put together a campaign with a focus on KPIs that have been identified during the Discovery phase, including custom strategies to improve those specific targeted KPIs.

Once the strategy is in place, Local Blitz gets to work implementing the proposal with a combination of technical and creative tasks. Clients can choose to have a hands-off approach or get as granular as they want with the implementation. Local Blitz promises full transparency and regular updates during the Implementation phase to ensure all parties are on the same page. In step 4, the Kickoff phase, the project is launched.

Co-Founder Nick Bennett shares how the fifth step, Reporting & Review, works by saying, ?Digital marketing, though very trackable and quantifiable, still has an element of intangibility to it. This can be copy, video and audio content, photographs, designs, and much more. We will be with you throughout this phase, updating you on how the project is performing, and recommending changes to these intangible factors to maximize your business?s reach. We may also have to deal with updates to Google?s algorithm as the search engine giant makes constant tweaks to how it works. Regardless, you can trust me and Simon, and the rest of us here at Local Blitz, to be right there alongside you offering our best advice.?

The company?s range of digital marketing services includes SEO, Google AdWords management, Facebook ads management, Instagram ads management, email marketing, social media marketing, and more. The company has dual offices in Indianapolis and San Diego, with support teams to cover both locations. More information about the West Coast location can be found at: San Diego SEO Expert.

Local Blitz?s SEO process has time and time again yielded impressive results. Some of the KPIs that the company has significantly improved for its clients include a 195% increase in organic call volume, a 69.68% increase in lead flow, and a 31.48% growth in search visibility. The company?s Indianapolis location also boasts a perfect 5.0 out of 5.0 overall rating on its Google Business Profile from 13 reviews.

One Google review says, ?When starting to establish an internet presence, there are so many variables to consider it becomes overwhelming. Nick and the team at Local Blitz took their time to explain approaches and scenarios to give us a solid understanding of what might work best and why. I feel confident in the decisions we've made and our current direction. Local Blitz continues to demonstrate their knowledge, skill, and professionalism throughout each interaction. Very thankful we found you!!?

Another Indianapolis business owner writes, ?We were looking for an SEO company in Indianapolis for our auto relocation business based in Zionsville and we came across Local Blitz. We wanted to work with someone local, so finding a Digital Marketing Agency in Indianapolis was a must. Local Blitz is indeed local and beyond that has a robust knowledge of many different areas of online marketing. That knowledge has allowed us to grow a specific part of our business in a short period of time and we look forward to what the future will hold! Highest recommendation for Nick and Simon and their team at Local Blitz.?

Co-founder Simon White summarizes the company?s approach to SEO by saying, ?Getting results is our #1 priority, which is why we have worked tirelessly on our systems and focus constantly on continuing education to ensure that we are implementing the most up-to-date SEO tactics for our clients rather than pushing cookie-cutter or one-size-fits-all packages out the door.?

Readers can keep up with the news and announcements from Local Blitz by following its press room at https://www.pressadvantage.com/organization/local-blitz2.

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Local Blitz Indianapolis

Local Blitz is an Indianapolis based marketing agency specializing in Search Engine Optimization (SEO), Online Paid Advertising (Google, Facebook, LinkedIN) and other Digital Marketing Channels.

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