



## **The Iconic Agent Reveals the Side Effects of Selling Luxury New Construction Homes**

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The Iconic Agent, the #1 new construction buyer lead generation resource for real estate agents in the US, has released a video on YouTube revealing the side effects of selling luxury new construction: potentially getting listings. The video also features expert tips from working with builders as a real estate agent highlighting the importance of building relationships with the builder's on-site representatives.

The Iconic Agent team understands that it can be difficult for new agents to get started in the real estate industry, or for agents that haven't had much experience in selling luxury new construction homes. This is the motivation behind the creation of this helpful video to make sure that any agent can feel comfortable selling luxury new construction homes and has the skills to succeed.

The Iconic Agent also hosts the 5-Day Luxury New Construction Buyer Attraction Challenge, a free real estate training dedicated to teaching agents the exact steps needed to attract new construction and luxury new construction buyers. They cover topics such as finding new construction that's been under agents'

noses, determining which new construction community will earn the most commissions, partnering with on-site agents, and attracting new construction and luxury new construction buyers.

?The Iconic Agent's YouTube videos offer a great opportunity for agents at every level to learn how simple it is to predictably attract new home buyers...and even get a listing or two as a side effect,? stated Greene, Founder of The Iconic Agent.

The Iconic Agent team is more than happy to answer any questions from realtors that want to sell luxury new construction and new construction homes via their New Construction Marketing Ideas community and their 5-day new construction buyer attraction challenge (held monthly). They strive to make sure agents have access to the best resources and proven information, so they can get ahead of the competition and win in a crowded industry.

"We are proud to offer this video as a resource to help real estate agents succeed," said Damon Greene. "We want to make sure that everyone has access to the best resources and proven tools and strategies so that they can get in the game and start selling luxury new construction homes quickly."

The video is currently available on YouTube. To watch it, visit <https://www.youtube.com/watch?v=Jf9DuyELKnU>

For more information about The Iconic Agent, please visit <http://www.theiconicagent.com/>.

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## **The Iconic Agent**

*We help realtors feel more confident in growing their businesses by exposing them to proven systems that allow them to tap into any residential new construction market.*

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