



## **Method Seven Announces the Launch of the Method Man TICAL Life Sunglasses Collection**

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Method Seven, the maker of specialized high-performance optics for pilots, growers, and sports enthusiasts, has announced the upcoming launch of its collaboration with legendary rapper Method Man.

The release of the Method Man TICAL Life sunglasses collection, powered by Method Seven, is a highly anticipated event among fans of both Method Man and Method Seven. As a founding member of the Wu-Tang Clan, Method Man has been known for his distinctive style and unique fashion sense, and now he is bringing that same energy to the world of sunglasses.

Partnering with Method Seven, a company dedicated to developing cutting-edge eyewear technology specifically designed for marijuana grow rooms, Method Man is set to release a collection of sunglasses that not only look great but also provide advanced functionality for those who enjoy the herb.

The Method Man TICAL Life sunglasses collection is set to be released at the beginning of June 2023 and is primed to be a hit with fans of both Method Man and Method Seven. Method Seven claims that the exclusive sunglasses have been designed with the latest in eyewear technology, making them perfect for anyone who

wants to look great while enjoying and growing their favorite cannabis products.

James Cox, CEO of Method Seven, talks about the TICAL Life collection by saying, "The collection features a variety of styles, all of which are designed to provide maximum comfort and protection for your eyes. Whether you're chilling with your friends, working in your grow room, or enjoying an active lifestyle, the Method Man TICAL Life sunglasses collection has you covered. Fans can rest assured that we have pulled out all the stops to make their favorite rapper's foray into the industry one to remember. Head over to our website to browse through the collection and order yours today."

The company's Method Man sunglasses collection will be built with the same technologies and high-quality materials that have earned it the admiration of demanding professionals in a range of industries. Built using its specialized notch filtering process, which uses rare earth elements bonded in crystal with advanced coatings and polymers, Method Seven sunglasses block the light that wearers don't need and enhance the light that they do.

"We custom build our sunglasses for niches that demand working under challenging lighting conditions," says James. "For starters, our range of grow glasses offers protection against radiation from all or parts of the visible light spectrum such as Full Spectrum bright white lights, HPS yellow lights, Blurple LED lights, metal halide lights, and more. For growers, this means the ability to inspect foliage accurately and spot pests and deficiencies early."

Method Seven's specialized pilot sunglasses feature non-polarized lenses with glare reduction and UV and infrared protection to enable clear visibility of cloud formations and dashboard instruments. The sunglasses also adhere to a high standard of build quality with hand-tooled Japanese Titanium frames, shatterproof lenses, and compatibility with headsets and oxygen masks.

The marriage of form and function that Method Seven brings to the table has been appreciated in countless reviews from satisfied customers all over the world. The most relevant endorsements for the company's products, however, come from commercial customers who rely on them daily.

Mike Tsairis, Head of Cultivation at Redwood Cultivation says, "Our team loves Method Seven lenses, simply because they work! They are comfortable to wear for long periods of time, and they get the job done. They're even stylish, most protective eyewear isn't fashionable, but the Method Seven glasses are always top-notch!"

Lee Smith, Chief Executive Grower at Cold Frame Farms says, "Method Seven has always been my first choice to protect my vision on the farm. The lenses enhance the color and clarity of the plants. Plant health is everything in cannabis and you can't react to what you can't see. Method Seven glasses are a necessity at

Cold Frame. They help me do a better job.?

Readers keeping an eye out for the launch of the TICAL Life collection from Method Seven are urged to follow the company's social media for news and updates.

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For more information about Method Seven, contact the company here: Method Seven James Cox (831) 600-7455 [customerservice@methodseven.com](mailto:customerservice@methodseven.com) 1010 Fair Ave suite K, Santa Cruz, CA 95060

## **Method Seven**

*Method Seven designs and manufactures stylish eyewear for protection and color balance in extreme lighting conditions like grow rooms and airplanes.*

Website: <https://methodseven.com/>

Email: [customerservice@methodseven.com](mailto:customerservice@methodseven.com)

Phone: (831) 600-7455

