Damon Greene and Nathaniel Crawford Release Another Insightful YouTube Video For Real Estate Agents on Attracting New Construction Buyers

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Riverview, Florida - May 22, 2023 -
Damon Greene and Nathaniel Crawford, well-known real estate and marketing experts, launched a valuable YouTube video today, aimed at empowering real estate agents with knowledge and skills to predictably attract new construction buyers. Recognizing the scarcity of online resources on this topic, the duo's latest video highlights the importance of agents being knowledgeable about the new construction projects available in their area.

The video titled "The Importance of Knowing What New Construction Is Available in Your Area - Finding New Construction" explains how agents can use their new construction know-how to engage potential clients in more meaningful conversations. By being well-informed about the available properties, and the unique features of new construction communities, agents can demonstrate their value, and gain trust.

Damon Greene emphasizes how real estate agents can set themselves apart with this specific knowledge,

saying, "Visiting communities and understanding the luxury new construction market isn't just about advertising?it's about building connections, gathering information, and positioning yourself as a reliable resource for potential clients."

The video focuses on two key aspects of attracting these buyers:

1. Building Relationships and Gathering Information: By visiting new communities and establishing connections with sales representatives, agents can gain valuable insights about available properties and offerings, answer basic questions, and serve as a bridge between clients and sales teams.

2. Being a Better Advocate for New Construction Buyers: By being well-versed in the project details, real estate agents can effectively advocate for their client's best interests and recommend the most suitable options based on their individual needs.

Damon Greene further elaborates, "When real estate agents have a solid understanding of new construction projects in their area, they become true advocates for their clients, providing highly-tailored recommendations that genuinely meet their client's needs and expectations."

Greene and Crawford'sYouTube video offer real estate agents a basic roadmap to attracting new construction and luxury new construction buyers, thus addressing an often-overlooked niche in the industry. Agents equipped with this knowledge can consistently provide a unique and invaluable service, resulting in a positive impact on both their clients and their careers.

For further information and to watch the video, please visit https://www.youtube.com/watch?v=cQhavwRGGLc

About The Iconic Agent

The Iconic Agent was founded by Damon Greene in 2017. The goal of Greene, the founder, was to educate real estate agents on digital marketing and new ways to attract clients. Since then clients have seen massive success and learned what is possible for their careers and many have gone on to become top producers. Greene?s helped hundreds of clients earn well over $200 million in additional new construction and luxury new construction sales. His passion is helping real estate agents win and see their full potential. The Iconic Agent Offers a suite of products to help agents generate more new construction and luxury new construction leads. They offer the New Construction Buyer Attraction Playbook for the do-it-yourselfers, and New Construction Marketing Mastery for real estate agents that want more support, access to their team, top-tier resources, and the backing of a community.

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The Iconic Agent

We help realtors feel more confident in growing their businesses by exposing them to proven systems that allow them to tap into any residential new construction market.

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