



## **Elite Fine Jewelers Is Offering Permanent Jewelry for Friends and Family in Scottsdale**

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Elite Fine Jewelers is offering Scottsdale, AZ, residents a unique bonding experience for friends and family by getting matching permanent jewelry.

Permanent bracelets have been gaining traction in North America after they exploded in popularity last year on social media platforms such as TikTok. While the idea of jewelry that cannot be easily taken off is nothing new, the current iteration of the trend has turned matching bracelets into a way to show commitment between loved ones and their relationship and friendships.

“It is a continuous chain that is welded or soldered, or as it is popularly called “zapped”, around your wrist,” says the spokesperson for Elite Fine Jewelers. “Since there is no clasp, it is considered permanent, just like your love and affection for those who you value the most in your life. We have received a ton of interest from Arizonans who want to get the bracelets as a mark of their friendship or relationship, something that aptly represents their unbreakable bond.”

Customers can choose from a selection of solid gold bracelets, as well as modern charms if they want something a little more unique. The most popular options include the 14K yellow gold Figaro bracelet, 14k yellow gold paperclip bracelet, 14k yellow gold cable link bracelet, 14k white gold cable link bracelet, and the 14k rose gold cable link bracelet.

"You can rest assured about the quality of your purchase when you shop at Elite Fine Jewelers," says the spokesperson. "Our bracelets are not gold-filled or gold-plated like those offered at other stores. We only use precious metal that is as pure as the love you feel for those whom you choose to share the experience with."

The staff at Elite Fine Jewelers also ensures that the process of getting permanent bracelets is a memorable one for the entire group. The Tempe jewelry store organizes group permanent jewelry parties to earmark occasions such as bachelorette events, bridal showers, baby showers, anniversaries, birthdays, and more. Customers can also request champagne or wine for the group to make the day extra special.

The permanent bracelets at Elite Fine Jewelers range from \$22 to \$45 per inch with most wrists being between 6 and 7 inches thick. Customers can also choose to add a clasp to the bracelet to make it removable, just in case. A spring ring clasp costs \$40. The store even offers free re-welding within the first year if the chain stretches or breaks with each subsequent re-welding after the first year costing just \$10.

The bracelets can be worn on planes and customers will have no problems passing through airport security. The jewelry will, however, need to be removed in some situations such as getting into an MRI machine. In such cases, the bracelets can be easily broken using a sharp pair of kitchen scissors, wire cutters, or pliers. For more information about the best permanent bracelets Scottsdale has to offer, readers can visit the store's retail location at 809 N Scottsdale Rd, Tempe AZ 85288.

The staff at Elite Fine Jewelers has been repeatedly praised for delivering excellent customer service, immaculate repairs, and a wide selection of jewelry including engagement rings, diamonds, watches, estate jewelry, and more. The store even boasts a near-perfect rating of 4.9 out of 5.0 on its Google Business Profile from over 60 reviews.

A recent customer review says, "Ashely and her team are amazing! They are not only super helpful but have helped me customize many pieces to feel like I have one-of-a-kind jewelry plus their prices are amazing. This is now my go-to place to buy jewelry!"

Another customer compliments the customer service by saying, "Elite Fine Jewelers has the BEST service I have ever received. Jake was so helpful. Was able to find exactly what I was looking for! Wouldn't go anywhere else. I live out of state and would fly back to Arizona just to go."

Readers looking for the best permanent designer jewelry Phoenix has to offer can contact Elite Fine Jewelers at (480) 699-6639 or visit its website to book an appointment.

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For more information about Elite Fine Jewelers, contact the company here: Elite Fine Jewelers Ashley Cohen 480-699-6639 Ashley@elitefj.com 805 N Scottsdale Rd, Tempe, AZ 85281

## **Elite Fine Jewelers**

*Elite Fine Jewelers is family-owned with 70 years of excellence in fine jewelry. They have GIA, EGL or IGI certified diamonds and their experts have extensive experience in assessing the value of fine jewelry, diamonds, watches, and coins.*

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