

Premier Eyecare Associates Adds New Frame Line with Costa

June 05, 2023

BROOKFIELD, MO - June 05, 2023 -
Brookfield, MO, 6/5/2023 ? Premier Eyecare Associates has announced that they will be expanding their broad eyewear selection by adding a new line of frames to their offerings. Costa is a brand that?s known for their high-quality polarized sunglasses and eyewear frames that are suitable for outdoor activities, most notably fishing. With strong ties to Florida, Costa tends to appeal to those seeking durable frames that don?t compromise style or ecological friendliness. By bringing on Costa?s lineup of prescription and non-prescription glasses and sunglasses options, Premier Eyecare Associates continues to show their dedication to providing reliable and innovative eye care to the communities they serve.

?We?re very excited to add Costa?s products to our roster of brands,? said Kevin Harris, O.D., co-owner and practicing eye doctor at Premier Eyecare Associates. ?I know our patients value how many choices they have when they choose us for their optical needs, and we?re always looking for ways to improve our offerings and fulfill our patients? desires above all else.?

Premier Eyecare Associates is a community-oriented practice that is involved with local activities and has locations sprawled throughout rural areas of Missouri. Costa has been creating renowned polarized

sunglasses for over 30 years. With the addition of Costa?s premium line of glasses, Premier Eyecare Associates is better suited to accommodate patients who like to spend their time outdoors.

?We have a lot of patients who need strong sun protection,? said Duane Thompson, co-owner and optometrist at Premier Eyecare Associates. ?If you?re spending all day in the sun, it?s important to have a hardy pair of frames that won?t break down or succumb to water damage. Avoiding early cataracts with innovative frames is an easy way to keep your quality of life up for years. And people don?t just want function, they need a bit of style: Costa hits both at a great price point.?

Costa?s options include sport eyewear, readers, and special lens options that make their frames more suitable for certain activities, like long days spent on bodies of water. The line?s water centered image is a large part of its appeal and provides both form and function for customers.

?It?s a brand that has established itself as one for people on the move,? said Kim Morrison, optical manager of Premier Eyecare Associates. ?We want to reach patients who have an adventurous spirit, like those who are seeking the kind of peace that being out on the water provides. A lot of our patients enjoy getting outside, but the sun can take a toll on your eye health, and doubly so if you?re dealing with reflections on the water. I?m thrilled we?re adding a brand as esteemed as Costa, because I think it fills a gap for our patients who want to find a pair of frames that they can do anything in. I can?t wait to help patients find what they?re looking for with Costa on our side!?

Premier Eyecare Associates is currently open and taking appointments for new and existing patients across all five of their locations.

About Premier Eyecare Associates

A five-location family eye care practice located in the rural areas of north central Missouri, Premier Eyecare Associates has established itself as a trusted community center for excellent service. With expert eye doctors and technologically advanced practices, they?ve built their reputation through local involvement and by often being the only location in an area with an onsite ophthalmologist. Premier Eyecare Associates also offers telemedicine options and a strong overall commitment to improving patients? quality of life.

For more information, visit https://www.premiereyecare.biz/.

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Premier Eyecare Associates - Brookfield

Premier Eyecare Associates is a family-focused, full-service eye care practice offering personalized care and an exceptional range of services to patients in north central Missouri.

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