Premier Eyecare Associates to Carry Avulux Anti-Migraine Lens Technology

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BROOKFIELD, MO - June 12, 2023 -
Brookfield, MO ? Premier Eyecare Associates has announced that they now offer Avulux glasses lenses, a next-generation lens technology engineered to prevent and soothe migraines. Using precision filters, these lenses block certain light spectrums that are proven to trigger migraines, while allowing other spectrums that can relieve migraine symptoms to pass through. Premier Eyecare Associates is proud to announce their addition of Avulux lenses and are happy to help patients improve their quality of life with such a simple solution.

?Avulux lenses are revolutionary,? said Dr. Kevin Harris, an optometrist at the practice. ?A lot of patients might not expect that their migraines are caused by light sensitivity, and that there?s a simple way to fix them. Avulux lenses fit into almost any new frame, and they can even work with patients? prescriptions, making them incredibly useful to a wider range of patients. Migraines are an awful thing to experience, and I can?t wait to help our patients find relief.?

Clinical studies have shown that red, amber, and blue light all cause the production of melanopsin, a photopigment. Increased production of this photopigment is associated with light sensitivity, which is the cause for 60% of migraines. Avulux?s precision filters block up to 97% of red, blue, and amber light from reaching the eye and have been shown to greatly reduce the occurrence of migraines when regularly worn. Avulux also allows over 70% of green light to pass through, which creates a soothing effect, something shown consistently throughout research on light sensitivity. By helping ease discomfort when a migraine begins and preventing symptoms through consistent wear, Avulux lenses take a two-pronged approach to help patients find relief from their migraines.

?As a practice, we always look to offer innovative and advanced technology that you just can?t get anywhere else,? said Dr. Duane Thompson, an optometrist at three Premier Eyecare Associates locations. ?Caring is one of our core values, and that extends to helping patients even in ways that may not directly impact how well they can see. I love that Avulux can bring greater lifestyle flexibility to our patients. Light sensitivity causes about 60% of total migraines, so it?s really important to have a way to deal with them that doesn?t

solely rely on medication. Bringing on effective solutions that connect the eyes to the rest of the body is incredibly important, and I think Avulux lenses show how lifechanging it can be to examine the eye and brain connection.?

?The technology is really quite elegant,? added Dr. Thompson. ?Before Avulux, most light spectrum-blocking filters were grey. Avulux?s filters are far more precise, which allows for much more effective results. In terms of conveniently preventing migraines, they really hit the mark, and I know our patients will appreciate the technology for how seamless it is when it comes to preventing migraines.?

Premier Eyecare Associates is open and taking appointments for new and current patients at all their locations six days a week.

About Premier Eyecare Associates

A five-location family eye care practice located in the rural areas of north central Missouri, Premier Eyecare Associates has established itself as a trusted community center for excellent service. Expert eye doctors staff the technologically advanced practices, and they?ve built their reputation through local involvement and by often being the only location in an area with an onsite ophthalmologist. Premier Eyecare Associates also offers telemedicine options and a strong overall commitment to improving patients? quality of life.

For more information, visit https://www.premiereyecare.biz/.

Summary

Premier Eyecare Associates has announced that they now offer Avulux glasses lenses, which are engineered to minimize light-induced migraines with precision filters.

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For more information about Premier Eyecare Associates - Brookfield, contact the company here:Premier Eyecare Associates - BrookfieldDr. Kevin Harris(660) 227-5864wecare@premiereyecare.biz431 S Main StBrookfield, Missouri 64628

Premier Eyecare Associates - Brookfield

Premier Eyecare Associates is a family-focused, full-service eye care practice offering personalized care and an exceptional range of services to patients in north central Missouri.

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