Golden Tide Consulting Presents Guide to Dental SEO

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Golden Tide Consulting, a leader in healthcare marketing, has recently released its ?Guide to Dental SEO,? which explains how search engine optimization (SEO) of dental website is vital for improving a dental practice?s online presence. With SEO, dental professionals would be able to make sure that their website will be shown in the top of the Google search results. The increase in website traffic results into more leads that have the potential to become patients for the practice.

Cynthia Johnson, founder of Golden Tide Consulting, says, ?Like any business, dental SEO services are essential for dental practice websites to increase online visibility and more effectively reach and engage new patients. At Golden Tide Consulting, we are dental SEO experts, and we?ll work hard to keep your practice?s website ranked high on search engines? results pages. Our full-service SEO includes creating and maintaining beautiful and functional dental websites, local SEO services, and listing in local dental directories. Contact us today to get the results you?re looking for.?

Dental SEO is essential because 77 percent of people seeking dental services and other healthcare services begin their research online. This means dental practice websites need to boost their online visibility to reach out to the large number of individuals using the Internet to look for a dental practice. Effective dental SEO is designed to build trust and credibility of the practice for current and potential patients, drive more traffic to the

dental website, promote the dental services to a much bigger audience, and boost the number of patients for the practice. Many dental practices are already using SEO, which means those who do not will find competition much more difficult. An effective dental SEO can allow the dental practice to get ahead of competitors.

There are a number of important steps for an effective dental SEO that will put the dental website on the top of the search engine results pages, thus increasing its online visibility. The first step is local SEO, which is designed to list the practice in Google Maps through the Google Business Profile (previously Google My Business) and also in online directories of dental practices in a particular area. The second step is to optimize the user experience for the dental practice?s website. This ensures quick load time, great appearance, and ease of finding information on the website, which will help to boost the reputation of the dental professional online.

The third step is to publish optimized blog posts and articles regarding dental topics. By using the appropriate keywords, ensuring that the content is of high quality, the dental website can rank high on the search engine results pages. The fourth step is utilizing Google Ads to drive more traffic to the dental website and get more patients to visit the dental practice. Pay-per-click (PPC) advertising can provide instant results. The fifth step is link building, which links content to other websites via certain links. This can increase the online visibility of the dental website.

The sixth step is technical SEO, which is a combination of strategies for dental SEO, website development, programming and on-page SEO that can boost the SEO rankings of the website. The seventh step is the use of social media channels as a way to increase engagement with the practice?s target audience, promote the practice?s services, and present the dental practice?s facilities, work, and staff.

Started in 2019, Golden Tide Consulting provides the best possible service to clients right from the beginning. Cynthia Johnson, the founder, has a lot of experience in online marketing for healthcare organizations and medical practices, providing various services like web design, business consulting, social media marketing, and marketing strategy for doctors and various practices across the US. She has reliable team of passionate and diligent individuals who do their best in their specific roles.

Those who would like to get more details about Golden Tide Consulting can visit their website, contact them on the telephone or by email, of check out their LinkedIn page at https://www.linkedin.com/company/golden-tide-consulting/.

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For more information about Golden Tide Consulting, contact the company here:Golden Tide

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Golden Tide Consulting

We are a medical marketing company that makes beautiful websites that bring in patients via top of the line SEO to drive organic traffic. We produce our own written content, and manage Google and Facebook ad campaigns, as well as social media accounts.

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