

Free Guide Reveals 39+ Ways To Benefit and Profit From Private Label Rights (PLR) Content

February 29, 2016

February 29, 2016 - PRESSADVANTAGE -

Online business owners know that Google requires more and better content year after year. The problem is that it can take a lot of work (or money) to create all that content. Fortunately, there is a solution. On her blog, My Favorite Web Stuff DOT Com, Elisabeth Kuhn offers a free guide that shows 39 ways to use PLR, i.e., Private Label Rights Content.

Private Label Rights content is content that has been created by skilled writers and is sold to customers with the right to use it as their own. Hence the name Private Label Rights, generally abbreviated as PLR.

PLR can be used to create and/or pad out blog posts. A more ambitious way to use PLR involves preparing special reports or ebooks. In addition, PLR can also be used to add quality content to emails.

But those are just the basics. PLR can also be repurposed in several different ways to help business owners create a range of different types of content, including podcasts and webinar trainings. And they're all explained inside the free guide with 39 ways to profit from PLR that's available on Kuhn's blog. The report also includes recommendations for reputable sources of PLR.

Kuhn suggests, "Whether you want to actually use the PLR with slight modifications or whether you prefer to use it as a done-for-you source of research for writing your own content, it helps a great deal with generating the content Google requires these days."

The free guide on the 39 ways to profit from PLR provides a great deal of help with the content creation problem. It also provides advice on additional ways to profit from PLR. The guide is available in the right-hand sidebar of Kuhn's blog, My Favorite Web Stuff DOT Com, and can be downloaded free of charge.

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My Favorite Self Help Stuff

My Favorite Self Help Stuff along with My Favorite Web Stuff are blogs created by Elisabeth Kuhn, focusing on health, happiness, and prosperity. They provide advice and resources to people looking to find success online.

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