Golden Tide Consulting Provides Medical SEO Services in Austin

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Golden Tide Consulting, a leading healthcare marketing services agency, is pleased to announce they are offering medical search engine optimization (SEO) services to medical practices and healthcare organizations in Austin, TX. Knowing fully well the presence of a robust and growing healthcare industry in Austin, they are well-positioned to provide the support needed by medical practices and healthcare organizations in improving their online visibility, developing their digital footprint, and increasing the number of their patients. When requiring medical SEO Austin practices and healthcare organizations can depend on Golden Tide Consulting.

It is important to note that the city of Austin has a population of almost a million people and has a large number of medical facilities, such as medical schools and large hospitals like the Ascension Seton Medical Center and St. David?s Medical Center. The presence of a large population and a large number of healthcare facilities in Austin has resulted into a competitive market for healthcare organizations in the area, while also offering a vast number of potential patients.

There is also a large number of technology companies in Austin that can offer a ready-made audience for

healthcare marketing campaigns that focus on new and innovative technologies and treatments. Furthermore, the city has a large of number of young adults who can serve as a suitable testing ground for new healthcare marketing techniques. All of these factors combine to create a uniquely fertile ground in Austin for a successful healthcare marketing campaign.

A spokesperson for Golden Tide Consulting says, "As an agency, our mission has always been to provide innovative, strategic, and bespoke solutions to healthcare professionals. Expanding our services to Austin represents a significant opportunity to work with an extensive network of healthcare providers, helping them increase their online presence and attract more local patients."

Through the use of medical SEO strategies, Golden Tide Consulting seeks to optimize the online platforms of healthcare providers, including their websites, online directories, and social media profiles, to increase their online visibility and appeal to potential patients within the Austin area. The company?s team of medical SEO experts will be partnering with physicians and healthcare organizations in developing a tailor-fitted plan to comply with their specific requirements.

There are various factors to consider in local medical SEO, such as determining the appropriate keywords, creating citations from credible sources, and developing engaging and informative content. An effective medical SEO strategy has various elements, such as keyword research, off-page optimization, on-page optimization, and creating content that are designed to rank high in the search engine results pages. Engaging content includes articles that are easy to read and comprehend while offering value, i.e., provide answers to the usual questions the website visitors may have about health care.

In addition, the content should be optimized for the chosen target keywords, which are the keywords that potential patients will likely use when searching online for information about certain health issues. These keywords are usually found within the content, the title, and the title tags.

Lastly, it is important for the SEO experts at Golden Tide Consulting to be up-to-date regarding the latest trends in healthcare, SEO, and digital marketing. This includes ensuring that the website is responsive and mobile-friendly, which means the website will be properly and attractively displayed on the smaller screens of tablets and smartphones.

Established in 2019, Golden Tide Consulting is committed to delivering the best healthcare marketing service to clients. Cynthia Johnson, the founder of GoldenTide Consulting, has substantial experience in online healthcare marketing, providing various types of services including social media marketing, business consulting, web design, and marketing strategy for doctors and healthcare organizations throughout the United States. She has a reliable team of committed and hard-working individuals who always provide the best kind of service for clients.

Those who are interested in the medical SEO services offered by Golden Tide Consulting can check out their website, contact them on the phone or through email, or check out their YouTube channel at https://www.youtube.com/@healthcareseo.

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For more information about Golden Tide Consulting, contact the company here:Golden Tide ConsultingCynthia Johnson(424) 272-6031hello@goldentideconsulting.comGolden Tide ConsultingDover, DE 19901

Golden Tide Consulting

We are a medical marketing company that makes beautiful websites that bring in patients via top of the line SEO to drive organic traffic. We produce our own written content, and manage Google and Facebook ad campaigns, as well as social media accounts.

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