

# Elite Vision Care Is Now Offering Avulux, An Anti-Migraine Lens Solution

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League City, TX, ? Elite Vision Care is proud to announce that they will be carrying Avulux lenses, an innovative anti-migraine lens technology designed to reduce and even eliminate light-induced migraines. Developed by a team of researchers, optical engineers, and physicians, Avulux offers a unique solution that addresses the debilitating effects of migraines, and Elite Vision Care is proud to bring this new technology to patients in their community.

"As an optometrist, I have witnessed firsthand the devastating impact migraines can have on patients' lives. That's why we are thrilled to carry Avulux glasses lenses at our practice," said Dr. Beverly Newhouse, owner of Elite Vision Care. "Studies have shown that this breakthrough technology has helped around 90% of people find quick relief from their migraines just by wearing the glasses lens on the onset of a migraine attack. Avulux has the potential to transform the way migraines are managed, and we can't wait to introduce this life-changing solutions to our patients."

Avulux lenses use a proprietary technology that combines precision-tinted lenses with advanced spectral filtering. The unique tint and filtering process selectively blocks up to 97% of specific wavelengths of light that are known to trigger migraines, while allowing more than 70% of beneficial light to pass through. Different wavelengths of light can have varying effects on an individual. Spectrums such as red, amber, and blue are among the most painful migraine-triggering light wavelengths that Avulux blocks. In contrast, green light is soothing, and Avulux's patented precision lens technology allows it to pass through.

This innovative approach is backed by extensive research and clinical trials, which have demonstrated significant improvements in the quality of life of those who wear the lenses to manage their migraines.

"Research shows that about 60% of migraine attacks are triggered by light. If we can help our patients with the only clinically proven lenses to precisely filter light, we believe it's our obligation to do so," said Dr.

Newhouse. "We firmly believe that Avulux has the potential to change the lives of migraine sufferers by providing relief and enabling them to regain control over their daily activities. We look forward to making a meaningful difference in the lives of patients in our community."

Avulux lenses are available in a range of fashionable frames, ensuring that wearers not only experience therapeutic benefits but can also enjoy a stylish and comfortable eyewear experience. Elite Vision Care offers personalized consultations to individuals seeking relief from migraines, where their expert optometrists will assess each patient's unique needs and provide tailored solutions.

"We have more than 1,000 frames for Avulux wearers to choose from," Dr. Newhouse added. "We're excited to bring patients relief, visual clarity, and the styles they love in one unique package!"

Dr. Newhouse and the Elite Vision Care team are now accepting patients at their League City location, where they offer a range of eye care services, including Avulux lenses for patients suffering from light-induced migraine attacks.

#### About Elite Vision Care

Elite Vision Care is a leading provider of comprehensive eye care solutions and is committed to delivering exceptional vision care services and innovative products to enhance the eye health and overall well-being of their patients. With a team of highly skilled optometrists and a state-of-the-art facility, Elite Vision Care remains at the forefront of the eye care industry, consistently striving to improve the lives of individuals through advanced technologies and personalized care.

For more information, visit <https://elitevisioncare.com/>.

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### **Elite Vision Care**

*Elite Vision Care is a full-service eye care practice that offers a concierge experience and a boutique optical shop with over 1,200 designer eyewear options.*

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