



Web Design Specialist Drives Business Marketing With Data

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San Ramon, CA based Boomcycle Digital Marketing Agency would like to introduce their Data-Driven Intelligent Web Design process to local businesses. The Agency specializes in utilizing actionable data to create engaging and results-oriented campaigns for their clients. See more here: <https://boomcycle.com/services/web-design/>.

A business' website is often its first point of contact with a customer, the Agency notes, and this means it also serves as that customer's first impression of the brand and its associated services. Today, a customer who is looking for a specific product or service is more likely to find that business online, and it is widely accepted that most will take no more than 3-5 seconds to determine whether a website provides the answer they are looking for. As such, a first impression can mean the difference between a conversion and a customer who never gives the business a second thought.

Boomcycle Digital Marketing Agency says the primary issue with many websites is that designers tend to take an 'art-first' approach where they simply chase aesthetic appeal instead of implementing a cohesive strategy. This has the effect of making a website offer very little to a user, which in turn makes them more

likely to leave. Customers, the Agency says, only care about what a business can do for them. This means it is necessary to understand their perspective and then formulate a design that caters to it appropriately.

A website's first order of business should be to inform the customer how it can help them, and this must be achieved in the first moments they arrive. To support this (and ensure the user stays beyond those initial 3-5 seconds), it must also offer a great user experience that they believe will help them solve their problem. Since trends change rapidly, the website in question should also be able to evolve with said trends, and upgrades should be implemented often enough that the business' ideal prospects find its layout, messaging and call-to-action irresistible.

Boomcycle Digital Marketing Agency makes use of a number of cutting-edge tools to accomplish this. The team utilizes AI, search engine research and a range of on-site UX analysis tools to keep a client's website up to date at all times. As the team is proud to confirm, they craft and code websites to be aesthetically pleasing as well as function as effective communicators of a business' marketing message on all devices. This is what they call intelligent web design.

Many clients have already benefited greatly from working with Boomcycle Digital Marketing Agency. According to many reviews, the team has a knack for helping clients who are more familiar with traditional forms of advertising to become more adept at taking advantage of digital trends, and their assistance and expertise are available at every step of the process.

"When our business website needed an 'extreme makeover,'" says a client, "we were fortunate enough to be connected to David Victor and Boomcycle Digital Marketing. Unlike other web agencies we'd spoken to, David took the time to really understand our market and the kind of prospects we wanted to attract. His attention to detail is exemplary. David and his team did exceptional work, always keeping us in the loop on the status of our new website. I highly recommend David & Boomcycle. I want to give them 10 stars, so I will! Highly recommended!"

Clients also report that the Agency understands what it takes to turn websites into effective marketing tools. This is especially crucial in an online landscape where relatively passive techniques (such as SEO) are as important, if not more so, as direct marketing strategies.

Another client shares that "My writing and editing website was doing nothing, basically functioning as a business card, not a marketing tool. Boomcycle performed a digital marketing makeover, boosting my search rankings and enabling me to attract more clients. Though I have a marketing background, Boomcycle's detailed fact-finding, research and insights helped me completely rethink my business, my services and my ideal clients. It was an awesome discovery exercise. Better yet, I don't have to worry about keeping up with Google's ever-changing search whims. That's Boomcycle's job now!"

Boomcycle Digital Marketing Agency invites businesses to schedule a consultation today if they are experiencing difficulty connecting with customers or driving conversions. The Agency makes it a point to delve into each client's needs and goals before developing a suitable solution. Boomcycle Digital Marketing Agency can be reached by phone or email, and consultations can also be scheduled through their official website.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":
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either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink", "https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df", "https://www.wikidata.org/wiki/Q102014"]}, {"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory", "https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj", "https://www.wikidata.org/wiki/Q327349"]}, {"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience", "https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp", "https://www.wikidata.org/wiki/Q2604680"]}, {"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley", "https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8", "https://www.wikidata.org/wiki/Q4118228"]}, {"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs": ["http://en.wikipedia.org/wiki/Online_advertising", "https://www.google.com/search?q=Online+advertising&kgmid=/m/05b1rx", "https://www.wikidata.org/wiki/Q624902"]}, {"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs": ["http://en.wikipedia.org/wiki/Pay-per-click", "https://www.google.com/search?q=Pay-per-click&kgmid=/m/03_hgq", "https://www.wikidata.org/wiki/Q29778"]}, {"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs": ["http://en.wikipedia.org/wiki/Google", "https://www.google.com/search?q=Google&kgmid=/m/045c7b", "https://www.wikidata.org/wiki/Q95"]}, {"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs": ["http://en.wikipedia.org/wiki/Organic_search_results", "https://www.google.com/search?q=Organic+search+results&kgmid=/m/08lc_t", "https://www.wikidata.org/wiki/Q148461"]}, {"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs": ["http://en.wikipedia.org/wiki/Landing_page", "https://www.google.com/search?q=Landing+page&kgmid=/m/082v2_", "https://www.wikidata.org/wiki/Q1494741"]}, {"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_680_(California)", "https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=/m/025x7t", "https://www.wikidata.org/wiki/Q399996"]}, {"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network",

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{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "<https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f>", "<https://www.wikidata.org/wiki/Q129238>"}},
{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "<https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y>", "<https://www.wikidata.org/wiki/Q1583910>"}},
{"@type": "Thing", "name": "Negative keyword", "description": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "<https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2I0f4>", "<https://www.wikidata.org/wiki/Q17071028>"}},
{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs":

["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication", "https://www.google.com/search?q=Communication&kgmid=/m/01lhf", "https://www.wikidata.org/wiki/Q11024"]},

{"@type": "Thing", "name": "Web content management system", "description": "a software content management system (CMS) specifically for web content.", "sameAs": ["http://en.wikipedia.org/wiki/Web_content_management_system", "https://www.google.com/search?q=Web+content+management+system&kgmid=/m/0615s2", "https://www.wikidata.org/wiki/Q45211"]},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs": ["http://en.wikipedia.org/wiki/Conversion_rate_optimization", "https://www.google.com/search?q=Conversion+rate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"]},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"]},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs": ["http://en.wikipedia.org/wiki/Dublin", "_California", "https://www.google.com/search?q=Dublin%2C+California&kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"]},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft", "https://www.google.com/search?q=Microsoft&kgmid=/m/04sv4", "https://www.wikidata.org/wiki/Q2283"]},

{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving knowledge and insights from data", "sameAs": ["http://en.wikipedia.org/wiki/Data_science", "https://www.google.com/search?q=Data+science&kgmid=/m/0jt3_q3", "https://www.wikidata.org/wiki/Q2374463"]},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or logical operations", "sameAs": ["http://en.wikipedia.org/wiki/Computer", "https://www.google.com/search?q=Computer&kgmid=/m/01m3v", "https://www.wikidata.org/wiki/Q68"]},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs": ["http://en.wikipedia.org/wiki/Photographer", "https://www.google.com/search?q=Photographer&kgmid=/m/0lgw7", "https://www.wikidata.org/wiki/Q33231"]},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of humans and animals", "sameAs": ["http://en.wikipedia.org/wiki/Health_care", "https://www.google.com/search?q=Health+care&kgmid=/m/01mw

2x", "https://www.wikidata.org/wiki/Q31207"}},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Danville", "_California", "https://www.google.com/search?q=Danville%2C+California&kgmid=/m/0qynk", "https://www.wikidata.org/wiki/Q846586"]},

{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs": ["http://en.wikipedia.org/wiki/Business-to-business", "https://www.google.com/search?q=Business-to-business&kgmid=/m/05mqkg", "https://www.wikidata.org/wiki/Q325421"]},

{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs": ["http://en.wikipedia.org/wiki/Technology_company", "https://www.google.com/search?q=Technology+company&kgmid=/m/0125z_t7", "https://www.wikidata.org/wiki/Q18388277"]},

{"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs": ["http://en.wikipedia.org/wiki/East_Bay", "https://www.google.com/search?q=East+Bay&kgmid=/m/04rn4w", "https://www.wikidata.org/wiki/Q2617944"]},

{"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs": ["http://en.wikipedia.org/wiki/Artificial_intelligence", "https://www.google.com/search?q=Artificial+intelligence&kgmid=/m/0mkz", "https://www.wikidata.org/wiki/Q11660"]},

{"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Unique_selling_proposition", "https://www.google.com/search?q=Unique+selling+proposition&kgmid=/m/02zz_d", "https://www.wikidata.org/wiki/Q963465"]},

{"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs": ["http://en.wikipedia.org/wiki/Competition_(economics)", "https://www.google.com/search?q=Competition+%28economics%29&kgmid=/m/02p8j7_", "https://www.wikidata.org/wiki/Q319676"]},

{"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs": ["http://en.wikipedia.org/wiki/Database", "https://www.google.com/search?q=Database&kgmid=/m/02bc6", "https://www.wikidata.org/wiki/Q8513"]},

{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs": ["http://en.wikipedia.org/wiki/Consultant", "https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv", "https://www.wikidata.org/wiki/Q15978655"]},

{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":

["http://en.wikipedia.org/wiki/Truth","https://www.google.com/search?q=Truth&kgmid=/m/07cb8","https://www.wikidata.org/wiki/Q7949"]},

{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs": ["http://en.wikipedia.org/wiki/Software_as_a_service","https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_","https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy","https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g","https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore","_California","https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine","https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv","https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank","https://www.google.com/search?q=PageRank&kgmid=/m/05xpb","https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek","_California","https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb","https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcvs","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda_County","_California","https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy","https://www.wikidata.org/wiki/Q107146"]},

{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google",

"sameAs":

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{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs": ["http://en.wikipedia.org/wiki/Brand","https://www.google.com/search?q=Brand&kgmid=/m/01cd9","https://www.wikidata.org/wiki/Q431289"]},

{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs": ["http://en.wikipedia.org/wiki/User_(computing)","https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},

{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Domain_name","https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k","https://www.wikidata.org/wiki/Q32635"]},

{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs": ["http://en.wikipedia.org/wiki/Venture_capital","https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt","https://www.wikidata.org/wiki/Q219409"]},

{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs":

["http://en.wikipedia.org/wiki/Entrepreneurship","https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq","https://www.wikidata.org/wiki/Q3908516"]},

{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},

{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs": ["http://en.wikipedia.org/wiki/Data","https://www.google.com/search?q=Data&kgmid=/m/026sq","https://www.wikidata.org/wiki/Q42848"]},

{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs":

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{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating,_ventilation,_and_air_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer", "https://www.google.com/search?q=Roofer&kgmid=/m/0h398j", "https://www.wikidata.org/wiki/Q552378"]},

{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)", "https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45", "https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View", "_California", "https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4", "https://www.wikidata.org/wiki/Q486860"]},

{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University", "_East_Bay", "https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn", "https://www.wikidata.org/wiki/Q1026916"]},

{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon", "_California", "https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy", "https://www.wikidata.org/wiki/Q605472"]},

{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk", "_California", "https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89", "https://www.wikidata.org/wiki/Q3470840"]},

{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service", "https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4", "https://www.wikidata.org/wiki/Q5892272"]},

{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area", "https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr", "https://www.wikidata.org/wiki/Q213205"]},

{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console", "https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx", "https://www.wikidata.org/wiki/Q328216"]},

{"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs": ["http://en.wikipedia.org/wiki/United_States", "https://www.google.com/search?q=United+States&kgmid=/m/09c7w0", "https://www.wikidata.org/wiki/Q30"]},

{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs": ["http://en.wikipedia.org/wiki/Music", "https://www.google.com/search?q=Music&kgmid=/m/04rlf", "https://www.wikidata.org/wiki/Q638"]},

{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Castro_Valley", "_California", "https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj", "https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs": ["http://en.wikipedia.org/wiki/Return_on_investment", "https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z", "https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland", "_California", "https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95", "https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home_page", "https://www.google.com/search?q=Home+page&kgmid=/m/03gd5", "https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California", "https://www.google.com/search?q=California&kgmid=/m/01n7q", "https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website_builder", "https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j", "https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sacramento", "_California", "https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn", "https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs": ["http://en.wikipedia.org/wiki/Advertising_agency", "https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc", "https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_device", "https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj", "https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs":

["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://www.wikidata.org/wiki/Q34508"]},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton","_California","https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z","https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern_California","https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r","https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto","_California","https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy","https://www.wikidata.org/wiki/Q204561"]},

{"@type": "Thing", "name": "URL", "description": "web address to a particular file or page", "sameAs": ["http://en.wikipedia.org/wiki/URL","https://www.google.com/search?q=URL&kgmid=/m/07xy0","https://www.wikidata.org/wiki/Q42253"]},

{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_page","https://www.google.com/search?q=Web+page&kgmid=/m/086nh","https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding","https://www.google.com/search?q=Understanding&kgmid=/m/01fndy","https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward","_California","https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxzd","https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale","_California","https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff","https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs": ["http://en.wikipedia.org/wiki/Plastic_surgery","https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v","https://www.wikidata.org/wiki/Q182442"]},

{"@type": "Thing", "name": "Los Angeles", "sameAs":

["http://en.wikipedia.org/wiki/Los_Angeles","https://www.google.com/search?q=Los+Angeles&kgmid=/m/030qb3t","https://www.wikidata.org/wiki/Q65"]},
{"@type": "Thing", "name": "Saratoga, California", "description": "city in Santa Clara County, California, USA", "sameAs":
["http://en.wikipedia.org/wiki/Saratoga","_California","https://www.google.com/search?q=Saratoga%2C+California&kgmid=/m/0r6db","https://www.wikidata.org/wiki/Q927163"]},
{"@type": "Thing", "name": "Computer science", "description": "study of computation", "sameAs":
["http://en.wikipedia.org/wiki/Computer_science","https://www.google.com/search?q=Computer+science&kgmid=/m/01mkq","https://www.wikidata.org/wiki/Q21198"]},
{"@type": "Thing", "name": "Boston", "description": "capital and largest city of Massachusetts, United States", "sameAs":
["http://en.wikipedia.org/wiki/Boston","https://www.google.com/search?q=Boston&kgmid=/m/01cx_","https://www.wikidata.org/wiki/Q100"]},
{"@type": "Thing", "name": "Webflow", "description": "website development tool", "sameAs":
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