



Holiday Season A Great Reminder For Small Businesses To Make Retail Property Financing Plans For 2016

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New Britain, Pennsylvania ? December 10, 2015 ? With the holiday shopping season in full effect, K2 Commercial Finance, a leader in providing commercial mortgage solutions for small businesses and investors, said today that this season is an ideal time for owners of small retail businesses to consider their commercial financing plans for 2016.

With a significant amount of capital available for retail property loans as a result of the strength in the retail market, Ken Kaplan, president of K2 Commercial Finance, said the timing is perfect for retail business owners to acquire buildings for their businesses in 2016. As a result, Kaplan encouraged small retail business owners to begin considering their goals and needs when it comes to commercial financing now rather than later.

?The holiday shopping season creates more momentum in the retail market than any other time of the year,? said Kaplan. ?This momentum serves as a great reminder for small retail business owners to begin thinking about their commercial mortgage needs so they can be ready to reap the benefits of next year?s holiday

shopping season.?

The firm also noted that the retail market overall is doing a better job of highlighting small businesses during the holiday shopping season. The creation of Small Business Saturday has become a great success throughout the nation as many small retailers make a large portion of their revenues on this one day. It also draws increased attention to these stores throughout the entire holiday season.

For small retail businesses looking at buying a building in 2016, Kaplan recommended they focus on two things during this holiday season. First, they should focus on site selection, as that will determine how much they need to borrow. Second, he suggested borrowers begin to research what type of retail property loan would best fit their needs. K2 Commercial Finance offers a wealth of commercial mortgage options that are idea for small retail business owners. These include SBA loans and commercial preferred loans.

?We stand ready to help any small retail business owner find the commercial mortgage that works best for them,? added Kaplan. ?Best of all, our process is quick and designed to be as easy and smooth as possible.?

New Britain, Pennsylvania-based K2 Commercial Finance is a commercial mortgage brokerage company focused on facilitating commercial loan solutions that meet the needs of small businesses and property owners. K2 Commercial is only paid upon a successful closing and requires no up front costs. They specialize in commercial mortgages ranging from \$50,000 to \$5,000,000.

Those interested can learn more by visiting the company online at: www.k2cfinance.com.

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For more information about K2 Commercial Finance, contact the company here:K2 Commercial FinanceKen Kaplan215-230-1885ken@k2cfinance.com13 Goldeneye CourtNew Britain, PA 18901

K2 Commercial Finance

Website: <http://www.k2cFinance.com>

Email: ken@k2cfinance.com

Phone: 215-230-1885

