



Source Group International Launches ?Super? Women in Tech as Part of Their Community Platform Source Talks

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Source Group International, which is based in London, UK, has launched ?Super? Women in Tech, Campaign to Promote Diversity and Leadership in the Technology Industry, as part of their community platform Source Talks. This campaign has the goal of celebrating and empowering women in the technology sector. Historically, the technology industry has been dominated by men, but there is a growing realization about the value of diversity and inclusion in this particular field.

A spokesperson for Source Group International says, ?The underrepresentation of women in tech is a complex issue with multiple contributing factors. Some of the challenges faced by women in the tech industry include: gender bias, lack of role models, hostile work environments, unequal access to opportunities. SGI looks to approach these factors with integrity to impact positive change within the technology sector.?

Currently, women make up only 26 percent of the global technology industry, which means there is still a long way to go to attain gender equality in the tech industry. At the executive level, it is even worse as women only hold 11 percent of the executive positions, which is why Source Group International has launched the

Women in Tech campaign. They will also present a series of activities, events, and podcast series.

The first event will be titled, 'Leadership Unplugged,' which is an online seminar that will feature notable women leaders in the technology industry. They will be sharing their experiences, insights, and the strategies they used to achieve success. Those who attend the online seminar can expect to get inspired and obtain vital knowledge on how to thrive in their tech careers and how to get into executive roles. Guest speakers will be Shery Brauner, who is in charge of Site Reliability at Delivery Hero and Maria Gomez, who is Partner and VP of Engineering at BCG X.

Aside from the webinar, Source Group International has also established the 'Super' Women in Tech meet up group, which serves as a platform that can be used by women in the technology industry to meet up, network, exchange ideas, and create a supportive community. Women in the tech sector can use this platform to share their experiences in the industry, the challenges they have encountered, and their successes.

Source Group International will also launch an exclusive e-book titled, 'Trailblazers: Stories of Women in Tech,' which will demonstrate the inspiring experiences of successful women in various sectors of the technology field, highlighting their various breakthroughs, successes, and lessons learned.

Serena Cooper, Senior Consultant at Source Group International, says, 'We are thrilled to launch the 'Women in Tech' campaign. At SGI, we believe that diversity and inclusion are essential for driving innovation and success in the technology sector. Through this campaign, we aim to amplify the voices of women in tech, provide them with the necessary support, and inspire future generations of women to excel in this field.'

For more information about the campaign, including how to register for the webinar and meet-up, those who are interested can visit or follow Source Group International on their social media platforms (Youtube, Facebook, LinkedIn, Twitter, Instagram and TikTok). The Source Talks Community is an international platform that allows experts to come together, including leading professionals, to discuss the changes and challenges they have encountered in their organisations. With the meetups and media series, the Source Talks team has the goal of building a powerful community of people on the same journey, who want to attain similar goals.

Founded in 2019, Source Group International is an award-winning international recruitment specialist, which is composed of two brands that are niche recruitment businesses with life sciences and technology. Their mission is to provide the highest level of customer service, invest in their people, and drive sustainable improvement. Their vision is to be an inclusive, diverse, and innovative organisation that helps people and companies discover their potential.

Those who are interested in the recruitment services provided by Source Group International can check out their website or contact them on the phone or by email.

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Source Group International

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