



Knife Sharpener Demo On New Site Released

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SliceXL, a business in Christchurch, New Zealand, has announced that they have released a new demo video for their new knife sharpener on their new website. The video aims to show people how to best use it and how to get the most out of the product. The video can be accessed through <http://slicexl.com>, where further information on other SliceXL products is also available.

"We believe our knife sharpener to be an incredibly good product that is very easy to use and really beneficial to have in any kitchen," says Lloyd Portman of SliceXL. "Our video highlights all the product's benefits and gives a clear demonstration on how to best use it."

The company's website itself has only just gone live, with the demo video among the first to be posted. The site is used to introduce people to the company and its products and it also enables customers to leave reviews about their purchases. It even includes a fictitious story about a conversation between knives in the utensils drawer. This section is proving to be very popular.

Vicky Portman from SliceXL said: "Through a conversation between kitchen knives, we want to show people the importance of keeping blades sharp, but to do so in a fun and entertaining way. We're happy to see our customers love the story and we may just start working on a sequel."

The knife sharpener with reversible blades is already proving to be very popular. "I was in desperate need of a knife sharpener," says Heather. "It is almost Thanksgiving and I am looking at all my unimpressive, dull blades. I am so glad I found this sharpener. Not only does it help with the dull issue, it is very safe, so I do not have to worry that if my 4 year old finds it and that he may get hurt. I would strongly recommend it."

The new website will also be used to share weekly recipes, all of which will require sharp knives in order to prepare them. The company encourages everyone to bookmark their website so that they can be kept up to date with future developments.

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For more information about SliceXL, contact the company here: SliceXLLloyd or Vicky Portman 6433595059 lloyd5707@gmail.com 204a Greers Rd Bryndwr, Christchurch 8053 New Zealand.

SliceXL

We have just launched our new website we have videos explaining the features and using our knife sharpener. There is also a short story about the conversations between knives. Also a section where we will post recipes weekly.

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