



Marketing Agency Celebrates Launch of Brand New Website with Free Marketing Blueprint Offer

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Breakthrough Performance Marketing, a full-service marketing agency, is inviting visitors to its new website, located at <http://breakthroughperformancemarketing.com>. The site has been redesigned to provide small and medium business owners a simple, user-friendly experience with improved organization and navigation throughout.

"We are excited about the redesign and rebranding of our website," said SaRita Custis, President and CEO. "Our old website focused primarily on individual services, and that made our company look pretty much like every other marketing firm out there, when we're actually very different."

Most modern marketing agencies offer services like Search Engine Optimization (SEO), Reputation Management, Website Design, Video Marketing, Pay-per-click Ad Management, and Social Media Marketing.

These strategies have been proven to be highly effective for bringing new prospects in the door.

The leadership at Breakthrough Performance Marketing, on the other hand, understands that bringing in leads is only one of the three ways to grow a business, and they specialize in optimizing all three. While they do deliver the standard marketing services offered by other marketing companies, they do so as part of an overall marketing system that focuses on measurable results in the areas of revenue and profit.

With the new website layout, visitors are able to discover, right on the front page, the underlying principles that guide the company. There are sections that clearly explain their primary system, called the Performance Maximizer Model, as well as pages that describe various marketing services in more detail. Visitors are also encouraged to explore the Events calendar to find out about upcoming online training sessions.

"When we were preparing for this launch," explained Custis, "we decided to do something radically different and demonstrate to small business owners that we can help them by actually helping them. Novel concept for a marketing agency, I know, but by giving them a free custom marketing blueprint, we know they'll be able to get results whether or not they ever actually do business with us."

The custom marketing blueprint lays out a plan and strategy to leverage existing assets and grow a business all 3 ways. To get more information and request a free custom marketing blueprint, visit <http://breakthroughperformancemarketing.com/maximizer-blueprint/>.

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For more information about Breakthrough Performance Marketing, contact the company here: Breakthrough Performance Marketing SaRita Custis (877) 240-5665 info@breakthroughperformancemarketing.com 3066 Zelda Road #338 Montgomery, AL 36106 United States

Breakthrough Performance Marketing

Breakthrough Performance Marketing offers a broad range of marketing capabilities, from creative, search engine optimized website design services to professional full-fledged marketing campaign management.

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