



# Canada's Largest Volkswagen Dealership now open in West Edmonton

*September 28, 2023*

September 28, 2023 - PRESSADVANTAGE -

West Edmonton, AB - The Prestige Auto Group and the North West Auto Group are thrilled to announce the opening of Canada's largest Volkswagen Dealership in West Edmonton. With a steadfast commitment to integrity and customer service, this joint venture aims to redefine the automotive retail experience in Alberta.

Led by its dynamic leadership team, West Edmonton Volkswagen is poised to make an immediate impact in the Edmonton marketplace. Partners Bob Aaltonen and Sjon Wynia bring a long history of success with the Volkswagen brand to Edmonton and are best known for their success running Canada's biggest Volkswagen dealer, Vancouver Volkswagen. They are joined by co-owner Naushad (Jim) Jiwani, who founded the Prestige Auto Group in 1991 and has since risen to prominence in Edmonton, Calgary, and Toronto with a strong commitment to customer service excellence.

When asked for his comments, West Edmonton Volkswagen's General Manager, Frank Paonessa stated that "this fall, when you visit West Edmonton Volkswagen, you can expect a very customer-centric experience

led by a dedicated and experienced team with a deep familiarity with the Volkswagen brand. We are exceptionally proud of the Volkswagen line-up and are excited to offer an extensive selection of both gas and electric models for exploration and test drives.?

Frank, a 20-year industry veteran, takes pride in fostering customer relationships and collaborative interactions. He is particularly driven to maximize the customer experience by building a strong and committed team in all dealership departments.

With a wealth of over 100 years of combined Volkswagen experience, West Edmonton Volkswagen's team, led by Frank, is eager to re-introduce West Edmonton to the Volkswagen brand. The West Edmonton Volkswagen team's profiles can be explored at <https://www.westedmontonvw.com/about-us-2/>.

Through its dedicated and customer-focused team, the Dealership will showcase the latest 2023 and 2024 Volkswagen models, alongside impeccably maintained pre-owned vehicles. They will also will feature a team of seasoned finance experts, ready to arrange seamless financing experiences for every customer.

West Edmonton Volkswagen will offer Western Canada's largest Volkswagen service center with a team of fully trained Volkswagen technicians who collectively have decades of VW repair experience. The service center will include a 12-bay drive-through service reception center and over 40 service repair bays, as well as Edmonton's first VW Express Service Center to quickly attend to all routine maintenance requirements.

"We're not just in the repair business; we're in the business of looking after people," states Lanny Sebastian, Service Manager at West Edmonton Volkswagen. "We recognize the unique challenges Edmonton drivers face, coupled with Alberta's unpredictable weather. Rest assured, we will have you back on the road quickly, with service that surpasses every expectation."

To celebrate the launch of the Volkswagen Express Service Center, the dealership has unveiled a host of enticing offers for future patrons. Eligible customers can enjoy a \$100 service credit for the new Service Center as well as a 25% discount on major Volkswagen service repairs. Complete details about these offers can be found at <https://www.westedmontonvw.com/volkswagen-offers/>.

The expansion of Volkswagen into the West Edmonton market isn't quite complete with the opening of this enormous flagship location. West Edmonton Volkswagen's energetic leadership team also plans to open a Volkswagen discovery center in West Edmonton Mall later this year to capitalize on the opportunity that the mall offers to showcase the Volkswagen brand's growing electric vehicle line-up to the enormous cross-section of Albertans that shop at WEM throughout the year.

Until then, Edmontonians are invited to visit the new home and main location of West Edmonton Volkswagen at 10220-170th Street in West Edmonton, to explore the dealership's offerings online at [www.westedmontonvw.com](http://www.westedmontonvw.com) or to follow them on social media.

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For more information about West Edmonton Volkswagen, contact the company here: West Edmonton Volkswagen 10220 170 St NW, Edmonton, AB T5S 1N9, Canada

## **West Edmonton Volkswagen**

*West Edmonton Volkswagen is a joint venture between the Prestige Auto Group (West Edmonton Mall Toyota) and the North West Auto Group (Vancouver Volkswagen). We are excited to be bringing Volkswagen back to West Edmonton this September.*

Website: <https://www.westedmontonvw.com/>

