



## **Tony Wright and Game Improvement Golf Announce Kindle eBook ?The Fit Is IT!? Promotion**

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Oak Ridge, Tennessee - Tony Wright and Game Improvement Golf published ?The Fit Is IT!? ? How Custom Club Fitting Matters to YOUR Golfing Dreams? in January 2013. It then became an Amazon.com bestselling eBook.

Game Improvement Golf is now doing an Amazon Kindle promotion of ?The Fit Is IT!? from December 14 through 18, 2015. During this time the Kindle version of the eBook will be available as a free download from the Amazon.com web site.

The purpose of ?The Fit Is IT!? eBook is to light a spark within a golfer who does not really understand what True Custom Club Fitting is. There is a group of True Club Fitters out there who have an absolute Passion to help golfers play to their potential. And the sad truth is that many, many golfers keep buying new clubs ever year or two hoping to find magic ? based on the millions of dollars that the golfing industry spends on marketing one-size-fits-all golf clubs.

Some of the valuable information on custom fitting that is contained in ?The Fit Is IT!? includes: expectations

you should have for obtaining a true custom club fitting experience, the most important elements of a custom driver fitting, and custom fitting to achieve putting excellence.

A free Kindle version of "The Fit Is IT!" can be downloaded from Amazon.com on December 14 to 18 by clicking this link "The Fit Is IT!" Amazon Kindle Promotion.

Tony Wright and Game Improvement Golf help golfers to shoot lower scores and achieve their golfing dreams. Game Improvement Golf was rated by Golf Digest as One of America's Best Club Fitters in 2011, 2013, and 2015. It published a best-selling Amazon Kindle book "The Fit Is IT!! How Custom Club Fitting Matters to YOUR Golfing Dreams." It also does a bi-weekly Golf Improvement Podcast that focuses on interviews with experts in custom club fitting, short game improvement, and effective practice techniques. Visit Game Improvement Golf to learn more.

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For more information about Game Improvement Golf, contact the company here: Game Improvement Golf Tony Wright 865-384-3753 tony@gameimprovementgolf.com 136 Windham Road Oak Ridge, TN 37830

## **Game Improvement Golf**

*Tony is a Professional Club Fitter, Short Game Improvement Specialist and Owner of Game Improvement Golf. He helps golfers optimize the performance of their golf clubs to produce great golf shots, lower scores and more smiles on the golf course.*

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